

Dilworth School

Technology – junior campus

Production Logo Assessment

Technological Practice (Level 3 - 4)

Technological Practice	Needs Attention	Satisfactory	Very Good	Excellent
Brief Development (Key Attributes)	Identify key words stating what is needed for the logo.	Explain the key things (attributes) needed for a logo. Clear explanation why these attributes are important?	Explain the key things needed for a logo. Clear explanation why these attributes are important? Use research findings and class ideas to refine original attributes.	Explain and describe in detail the key attributes for the logo. Use research findings to refine original attributes, explain why they have changed.
Planning for Practice (Future Planning)	Diary of Manufacture – key jobs completed.	Diary of Manufacture – explanation of work achieved and problems.	Diary of Manufacture – explanation of work achieved, how problems were solved and basic what to do next. Linking modelling to key attributes.	Diary of Manufacture – explanation of work achieved, how problems were solved and detailed new goals. Linking modelling to key attributes and stakeholder feedback.
Technological Outcome (Developing Ideas)	Limited range of ideas sketched showing possible outcomes for a logo.	Range of ideas sketched for logo. Designs are labelled (annotated) and comments link to the class key attributes.	Wide range of ideas sketched using research to improve ideas. Ideas are annotated and analysed – comments link to design, materials, function and refined key attributes.	Wide range of ideas sketched using research to improve ideas. Ideas are annotated and analysed in detail – comments link to design, materials, function and refined key attributes.