

Key factors

- Highlight on Context brainstorm, hmwk investigation task, guiding questions planning chart –
- Select the important information you think should be considered in your T-shirt design – to ensure it will be a successful design / message. These are 'key factors'.
- You will need 7 visual communication key factors.

- Complete the Visual communication key factor analysis chart.

For each highlighted key factor – discuss it's importance in an implications chart:

- Class construction standards.

'Agreed quality standards for construction' – give out the handout. These are used for assessment of the quality of the completed item.

- Identify 'Key Attributes' for your T.shirt.

Key attributes – are how you want like the completed garment to be like.

Eg: Well made, comfortable, quality finish, looks good so I will wear it, fits me, a trendy style.....

Not assessed – but are measurable / able to be described against the completed item.

- Read through the discussed key factor implications – Tick those key factors you will definitely keep – and put a cross beside those you now wish to eliminate as not being so important any more.