

Colour - Mood / Emotion / Impact

Activity: Use colour and expression to visually describe these moods / emotions.

Happy	Sad	Angry
Scared	Depressed	Jealous
Relaxed	Excited	Stressed

Colours can be used visually to:

- Express: moods, emotions, seasons
 - Emphasise
 - Contrast
- Attract attention
Reinforce

Identify the positive and / or negative 'emotional' effect these colours are used for - in advertising / messages:

Blue	White
Red	Black
Green	Bright colours
Yellow	Dark colours
Orange	Purple
Pink	Grey

