

Final Design Front View:

Theme:

Final Design Back View:

Theme:

Justify why this design was chosen as the best choice of visual message for the cause / organisation - **and** target audience:

Stakeholder Comment:

Final Design Evaluation

Visual Communication Specifications:

Theme:

Visual Communication Key Factor	How this is shown in this visual message statement – and / or – how it could be improved / expressed better...
1	
2	
3	

Chosen Cause / Organisation Specifications:

Key Factor	How this is shown in this visual message statement – and / or – how it could be improved / expressed better...
1	
2	
3	