

TECHLINK SCHOLARSHIPS EXEMPLARS: DIGITAL TECHNOLOGY

APRIL 2010

JESSICA NAPPER

YEAR 13 PROJECT: AUTHOR'S WEBSITE

NZ SCHOLARSHIP: TECHNOLOGY 2009

TECHLINK SCHOLARSHIP EXEMPLARS

This Scholarship Exemplar presents a student's portfolio of evidence which was submitted for Technology Scholarship Examination.

The exemplar has been annotated with 'call outs' that highlight the evidence presented by the student and 'Commentary on Evidence' boxes.

These annotations show where:

- student evidence was presented that exemplifies scholarship expectations
- opportunity existed for additional evidence to be presented

The intent of this exemplar is to assist teachers and students to develop an understanding of the nature of the evidence required for award of the Technology Scholarship standard.

Other Techlink Scholarship Exemplars can be found at: www.techlink.org.nz/student-showcase/index-scholarship.htm

EXEMPLAR DESCRIPTION

In 2009 Jessica Napper was awarded a New Zealand Scholarship in Technology for her work on developing a website for a client. Her work in this programme of learning was focussed on the development of a website for an author. This website contained specific information about the author, her books, and various aspects such as advice to writers, her heritage and personal gallery, and a means for readers to contact her.

Jessica worked closely with two Futureintech ambassadors and a number of experts in their field, including the author's publishing house. Using these associations she developed innovative aspects of the homepage and ways to optimise her practice in order to meet the needs of the client. In her reflective report with the accompanying evidence of her work book, Jessica demonstrated synthesis and integration of ideas, knowledge, skills and methods to allow the successful technological outcome, in this case the website, to function effectively in its intended social and physical location.

There is evidence of both elegance and originality in Jessica's practice and the final outcome. She explained and justified the practice and decision making undertaken and how the website meets the brief and specifications and therefore meets the client needs. Jessica has critically reflected on information and practices of others from a range of contexts and how these have informed both her practice and the development of her final outcome.

STUDENT WORKBOOK

- www.tkroxborough.com -

Web Design Project

90613

and

90620

Jessica Napper

NSN: 114583130

Gantt Chart for Initial Investigation Phase

Key: ■ Planned ■ Actual

Task	End of Term 1			School holidays		Date Completed	Resources	Notes
	Week 7	Week 8	Week 9	Week 11	Week 12			
Identify Client and Issue								
Brainstorm ideas						25/03/2009	Visual Diary, teachers, parents, family, internet	
Do a PMI of Choices						27/03/2009	Visual Diary	
Make selection						30/03/2009	Visual Diary, teacher, parent, friends	
Investigating the Issue								
Write a Questionnaire						1/04/2009	Class notes, visual diary	
Meet with Client						11/04/2009	Visual diary, notebook	Didn't meet with client, just e-mailed her
Analysis Meeting						7/04/2009	Visual diary	
Explore Existing Solutions								
Find and do a PMI of solutions						23/04/2009	Visual Diary	
Identify Stakeholders								
Research stakeholders							Client, teacher, parents, family, internet	Wasn't completed in the shown time frame
Get Stylistic Ideas							Internet	Wasn't completed in the shown time frame

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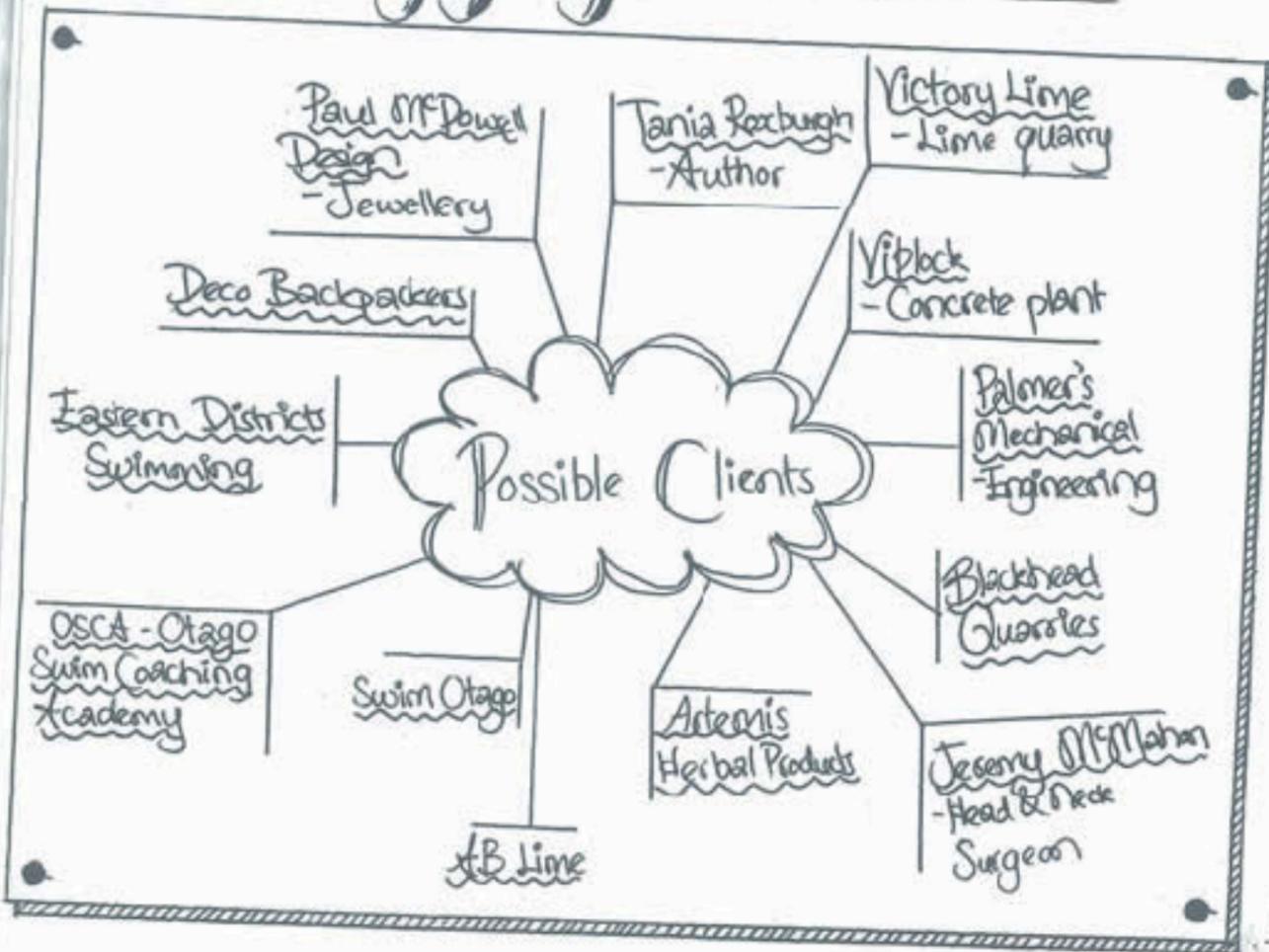
Evidence that the student had planned for the practice she was to undertake.

Gantt Chart for Initial Investigation Phase 2

Key: ■ Planned ■ Actual

Task	Term 2										Date Completed	Resources	Notes		
	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10					
Initial Investigation															
Research stakeholders													8/04/2009	Client, visual diary, email	Stage Challenge held things up initially
Analyse Stakeholder Information for each practice													9/04/2009	Computer, flash	
Key Factors															
Make a list of key factors													8/04/2009	Internet, class books, teacher, visual diary	
Research and analyse key factors													8/04/2009	Class books, internet	
Interview key factors with stakeholders													10/04/2009	Visual diary	
Interview stakeholders key factors													10/04/2009	Visual diary, internet	
Development of Brief															
Interview stakeholders based on key factors														Internet, books, teacher	The majority of specifications were finished by 30/04/2009 but were ongoing.
Write initial brief													30/04/2009	Class notes, books	
Stakeholder involvement/consultation on brief													12/05/2009	Stakeholders, questionnaire, visual diary	
Stakeholder feedback													12/05/2009	Visual diary	
Conceptual Design															
Initial thoughts and ideas													25/07/2009	Visual diary, photos, found objects	
Share thoughts with client													23/07/2009	Client, visual diary	The concept for the main page cannot be finalized. It will depend on the glass sheet.
Develop concepts and create new conceptual designs													23/07/2009	Visual diary, photoshop	An extension was needed for the white card.
Research existing solutions and evaluate the designs													23/07/2009	Internet, books	
Create five conceptual designs													23/07/2009	Visual diary, photoshop	Wasn't able to show my client the conceptual designs until school started back.
Modeling Final Design															
Compare potential ideas for proposal to brief													23/07/2009	Visual diary, computer	
Compare potential ideas for proposal to client													23/07/2009	Visual diary, computer	
Compare potential ideas for proposal to stakeholders													22/07/2009	Visual diary, computer	
Feedback from stakeholders concerning conceptual design													23/07/2009	Visual diary, computer	The analysis of the fitness of the design couldn't be done until the stakeholders had approved the conceptual design and the brief had been updated so this was completed in the last week of term 2.

Identifying an Issue



Most Promising Clients:

1. Victory Lime

✓ PROS ✓

- + Wants a website
- + Suggested a Flash introduction
- + Would like the site to reflect the design heavy branding
- + Great communication so far & a willing & enthusiastic client

✗ CONS ✗

- Website for a Lime quarry may lack creativity due to the computer literacy of the wider community stakeholders
- Client is from Ashburton

2. Paul McDowell Design

- + Wants a website
- + Product (designer jewellery) suggests an artistic site
- + Needs a photoshop slide too

- May not be a chance for Flash animation

3. Tania Roxburgh

- + Wants a website
- + Responded well to the idea of Flash animation
- + Career as an author allows for an artistic element to site
- + Client would be easy to meet with as she teaches at school

- May be time restraints
- The ideas of the client may be too involved for my technological skills

Ideally the issue will allow me to:

- Design a website
- Create a (small) Flash animation
- Make a creative/artistic/unique solution
- Have easy/clear communication with an enthusiastic client
- Learn new technological skills



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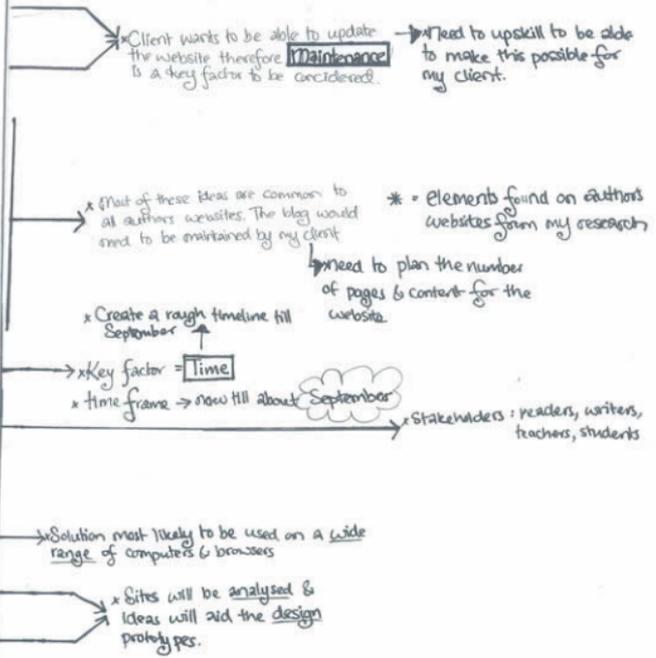
The student processed a number of possible contexts in which to situate her practice and narrowed this to the probable using a 'pro and con' discussion.

Chosen Client

I have chosen TANIA ROXBOROUGH as my client. The issue that she has is the most ideal for me. It has the potential to allow me to do each of the things I have outlined (right) and the restraints of the project don't appear to hinder it greatly.

Investigating the Issue → Conclusions

- ⇒ Why do you need a website?
 - To promote my books and to have a place for people who study me (author's study) to gain access to information. It's like a place for fans of my work to visit to keep updated with what I'm doing
- ⇒ How long have you needed one?
 - I currently use my brother-in-law's (www.roxborough.com) but I am unable to update the site. I have needed one of my own for about four or five years
- ⇒ What will it include/offer?
 - * Details about each title (reviews, where to buy, plot, study guides, extracts)
 - * A blog
 - Links to other sites (writing and publishing)
 - Articles (presentations I've made or articles I've written)
 - * Bio
 - FAQ
 - Hints for being a writer
 - A special page the Banquo's Son Trilogy
 - Words of wisdom from other writers
 - * Contacts
 - News
 - Comments
- ⇒ How soon do you need it?
 - Before the end of the year (preferably Sept)
- ⇒ Who do you think will use it?
 - Readers, writers, teachers, students
- ⇒ How will they use it/what will they use it for?
 - Teachers will use study guides; students will use it to help with projects; 'fans' to keep updated
- ⇒ Where will they use it? (School, home etc?)
 - Home, school, wherever there is a computer
- ⇒ Are there any colours/designs/styles/logos that will need to be included on the website?
 - I love the idea of my writer's desk and that I'm a word carver
- ⇒ Have you seen any sites which are designed/laid out/styled in a way that you would like?
 - John Marsden, JK Rowling, Elizabeth Pulford



The JK Rowling & Elizabeth Pulford websites are heavily dependent on Flash animations.
↓
Up skilling in Flash would be required to achieve a similar result.

Technology Project – Initial Investigation

Background on Client

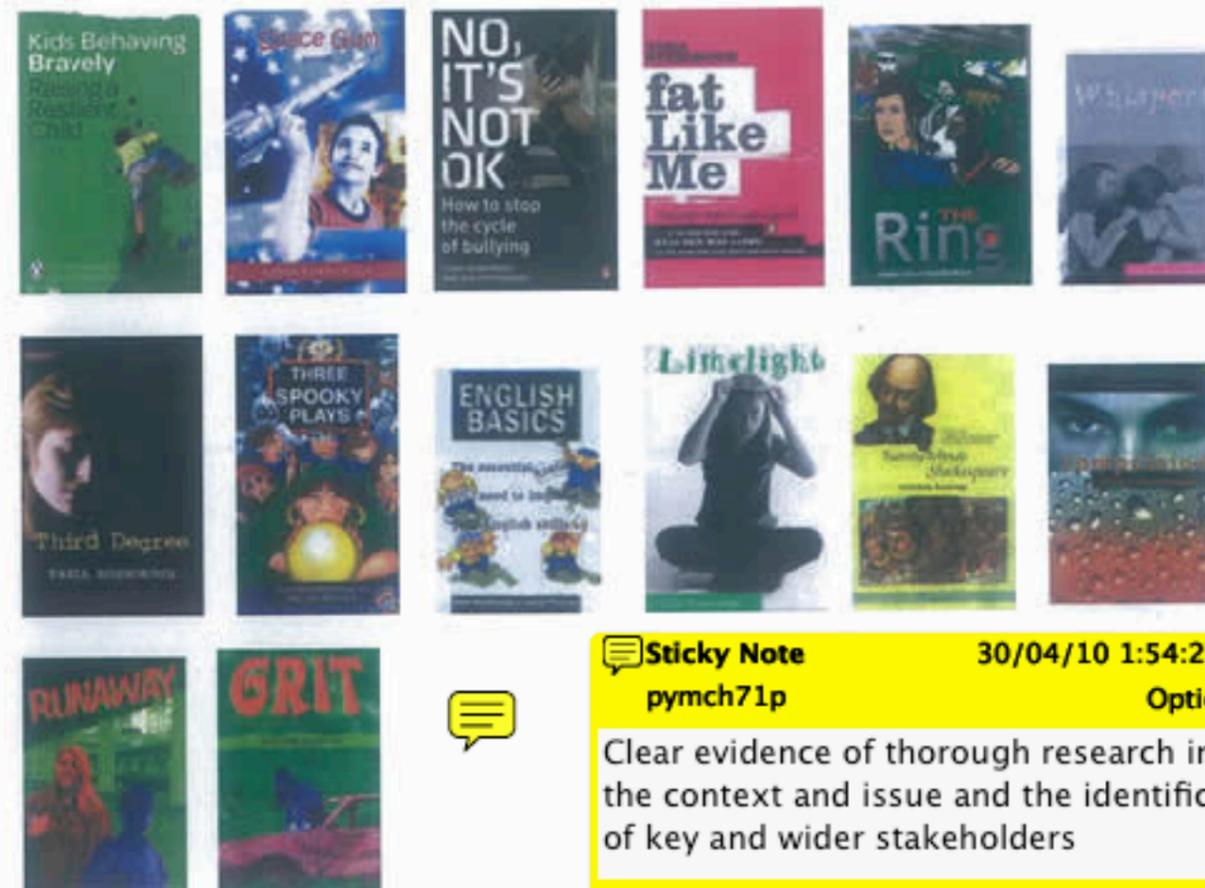
Jessica Napper

Tania Roxborough – Client

Tania Roxborough was born on the 1st of September 1965 in Christchurch, New Zealand. When she was 3, her alcoholic father left home and she moved to Te Puke with her mother. In 1972, at the age of 7, her mother met another man, who had 4 sons and a housekeeper who also had 4 children. They all moved in together and moved around Northland for the next few years. They finally settled in Titoki, west of Whangarei where Tania and her siblings attended Mangakahia Area School. However, in 1977, the family once again moved. By 1980, Tania had lived in 12 different houses and gone to 7 different schools. Moving around made Tania's childhood unsettled and unhappy, so during her 5th form year in 1981, she travelled down to North Canterbury to live with her father. Unfortunately, this still did not work out and Tania did not want to go back to her mother, so she contacted Social Welfare who arranged for her to stay in Hawarden in a foster family. In 1985, Tania began studying at Massey University in Palmerston North. Three years later, she went to Auckland Teacher's College and the following year began teaching English. In December 1989, Tania married Philip Roxborough. Her daughter Mackenna was born three years later in 1992 and Brianna, four years after that, in 1996. In 2002, Tania Roxborough sat the Bursary English exam after a challenge from her Year 13 class as she hadn't taken it herself before and was taking her students through it. In 2003, she underwent a gastric bypass operation after struggling with a serious weight problem since her teenage years. – Wikipedia "http://en.wikipedia.org/wiki/Tania_Roxborough"

Born in Christchurch, 1965, Tania Roxborough spent the first 25 years of her life travelling around the country. As a result of her nomadic childhood, she experienced much of what it meant to grow up in New Zealand in the sixties, seventies and eighties: from tobogganing on the slopes of Lakes Ellesmere, to scuba diving in the Bay of Islands, from working in North Canterbury shearing sheds, to painting houses and warehouses in Whangarei. Though her growing up years were fraught with difficulties, some self-inflicted, most not, she persisted with her love of language and literature and graduated from Massey University and Auckland College of Education. Tania now lives in Dunedin where she is teaching English at a local high school. Tania Roxborough is the author of over twenty published works across a range of genres: novels for teenagers and children, plays for the classroom, Shakespearean texts, English grammar books, and adult non-fiction. She was Writer in Residence at the Dunedin College of Education in 2006. Tania teaches English at a Dunedin secondary school, writes at every opportunity and, with her husband, runs around after two daughters and two border collies. – Longacre Press "<http://www.longacre.co.nz/authors/roxborough.html>"

Books Tania Roxborough has written:



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Clear evidence of thorough research into the context and issue and the identification of key and wider stakeholders

Key Stakeholders	Secondary Stakeholders	Wider Community Stakeholders
Tania Roxborough	Family and friends of Tania Roxborough	Parents of readers of her book
Publisher	Readers of her books	Other authors
Literary Agent – Writer's House (New York)	Teen literature readers	Anybody interested in well known New Zealanders
	Teachers and students studying her novels	
	People interested in New Zealand teen literature	
	Buyers of books (for personal or school use etc)	
	Staff of Publisher	

Technology Project – Initial Investigation

Investigation of Client and Solution

Jessica Napper

Environment

The solution that I create for my client will be used by a large range of people and therefore many different environments. It will be live on the internet and to reach the biggest range of stakeholders will need to be accessible on both PCs and Macs and launch on Internet Explorer, Firefox and possibly Safari without any hitches. The screen size which it will be viewed on will vary as there are likely to be people viewing it from home, school, the library etc which means that computers will be different ages and have different capabilities and programs. The more universal I can make my solution, the more people will view and appreciate the website.

Legal and Ethical Issues

I will need to be aware of any legal or ethical issues that will arise if I were to put extracts from my client's written, published writing or put personal information about my client on the internet. The covers of the books that she has written are a visual representation of the story and would be expected to appear as images on the website, therefore I will have to have clearance to put them on the internet (probably from the publisher and illustrator plus maybe the model, or maybe my client has the rights to these).

What next?

- Investigate the most common environments that the solution will be implemented on
- Find out about the legal and ethical issues from my client

Results from Questionnaire to Stakeholders

The results from the secondary and wider community stakeholders were that the six highly prioritised pages are:

- Biography
- Books
- Blog
- News
- FAQs

(There will also, of course, be a home page.)

This is in keeping with what Tania Roxborough wants.

They also correspond exactly to the common pages from the writer's websites that I researched.

Wider Community Stakeholders

author's website?

Questionnaires

Technology Project – Initial Investigation

Key Factors

Jessica Napper

Priority	Key Factors	Explanation and Justification
1	Time	Time is a major factor as not only does the client want it by September, but the solution must be completed and analysed by the end of the school year, in time to be marked for NCEA. My time is limited outside of the school day too so I will have to plan and make good use of all the time I have to complete the project. There will be technological skills that I need to develop in this time also which will require a time allocation.
2	Skills	My client has indicated that she likes the use of Flash animation on a website and due to the creative style of website required by an author; the use of Flash animation aids this. Therefore I would need to up-skill in that area. To be able to incorporate an updateable log into the website I would need to learn to either code my own blog (likely to be far too involved for my level of knowledge) or more realistically to create a link to a site for the client to create her blog on.
3	Functionality	Although more research into what the website will be required to do is needed, I need to create a well functioning website that will work on the largest range of software and browsers possible. The load time will need to be taken into account for all internet speeds.
4	Usability	The website I create should be very simple to use. The menu bar will need to be consistent so that the viewer won't be confused or lose interest in it and leave. Viewers should be able to easily find what they want and never get 'stuck' somewhere on the site.
5	Maintenance	The site I create will need to be maintained on a regular basis by my client (through the use of a blog) but also must be updated when she releases new books etc.
6	Content	The content will be determined by my client. I need to be aware of the copyright on her books and covers etc and ensure anything I put on the website abides all rules and regulations
7	Layout	The website I create needs to be laid out in a logical, clear way that is in-keeping with the common website conventions recognised in the western world. The layout is very important to the length of interest a viewer has in a website and impacts the ease with which information can be taken from the site.
8	Quality	My client intends to put the website live on the internet so it will have to be of adequate quality. I plan to create the website to the highest quality I can as I want to be proud of any work I create especially if it is for a client.
9	Cost	My client intends to host the website once it is finished therefore I will need clarify a price that she will pay which will in turn determine the size and complexity of the website.

Interaction of Key Factors

The key factors that are described above are strongly interlinked. At the end of the day they all need to be intertwined in the most effective way to ensure that the solution created has taken all relevant aspects into account and they have been carefully balanced to support the solution in the most complementary way possible.

The time and skills factors are very dependent on each other; there is a fine balance between having enough time to develop my skills and having enough skills to make the deadline. The time restriction is by far the biggest restraint in this project. The quality, skills, functionality, usability, layout and content are all affected to some extent by time. Obviously without a time restraint these factors could be developed to the highest level of my ability; so I will have to put a lot of thought into prioritising my time to achieve the most affective results.

The usability will rely on the functionality of my website because the ability for the viewer to get where they want to will be determined by the website actually being able to display what the viewer wants. These factors will also affect the layout of the website as there has to be aspects of a site that abide by common conventions and enhance the usability and other parts which are able to be designed from scratch but need to function in the correct way. The content and the layout, usability and functionality of the website are also dependent on each other as the content is only received by the viewer if they are able to find and clearly read the information that they wish to find.

The content of the website will be determined by the stakeholders of the website rather than me, which requires me to question and listen to a sample from all of the stakeholders (from the key stakeholders to the wider community stakeholders). As the opinions of the stakeholders change and new work is created by my client, the website will need to be maintained so these two key factors are also interlinked.

These descriptions are of the highly interdependent key factors however it is clear that each factor needs to work together to form the most secure foundation for the solution to be built from. It is very important for these factors to be prioritised in order for the overall success of the solution I will create.

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The student has identified the key factors relevant to her project and clearly identified the key interactions between these that will shape her practice and the development of the outcome.



Key Factor Specifications based on Research

Time

The entire project must be finished by the end of term 3 and the concept development must be completed by the start of term 3.

Skills

Flash animation will be used to create the introduction for my website so I need to develop my Flash skills. HTML and CSS skills will need to be developed and worked on too.

Functionality

Web pages should load in under 10 seconds and to avoid losing the potential viewer to a competitor's site. The viewer should also be able to find what they are looking for within 3-4 clicks for these same reasons. To help to keep the loading time to a minimum, pictures should be optimized. (<http://wiserways.com/articles/web/dodont.html>)

The most common environments that the solution will be implemented are at home, school or in a library. This means that a range of different hardware and software will be used so the most common display resolution and browsers should be designed for.

The current trend for display resolution is that most computers are using a screen size of 1024x768 pixels or more. This would account for 93% of all computer users. (http://www.w3schools.com/browsers/browsers_display.asp)

Internet Explorer and Firefox are the two most commonly used browsers. 87% of internet users use these two browsers combined. Therefore the website I design will function at its optimum level on these two browsers. (http://www.w3schools.com/browsers/browsers_stats.asp)

Images for the web should be resolved to 72 dpi. This is because most computer monitors can only display 72 dpi and images should be as small in file size as possible for a quick loading time. Any image over 72 dpi will not have any higher quality. (<http://www.charlotteswebstudios.com/article.php?ttid=2&ark=21>)

Only JPEG (.jpg) or GIF (.gif) images should be used on the final web pages. JPEG images should be photos or files which have a gradient blend whereas GIF images should be line drawings such as illustrations, logos, etc. as GIFs can support millions of colours and transparency (unlike JPEGs). Any PSD or PNG documents should be exported as a JPEG or GIF as PNGs aren't supported by all browsers and don't allow for animation as GIFs do. (http://www.webopedia.com/DidYouKnow/Internet/2002/JPG_GIF_PNG.asp)

Images should be the correct width and height in the imaging program before being up loaded. The width and height attributes should also be specified in the code to decrease loading time and ensure

that the image is not distorted, stretched or squeezed in any way. It is also important to add an Alt (short for 'alternative') tag to the image. This is a short description of the image that will appear in place of an image if the image is unable to load, the viewer chooses not to load it or if a "reader" is reciting the page to a sight impaired person. The final attribute that must be added is a title tag. This is text which appears in a popup tool-tip when you hover over an image. It is very helpful in text readers and search engine optimization. (<http://www.debbietdesigns.com/learn/41/pretty-pictures-img-tag/>)

All images should be kept within a separate subfolder called "images". This keeps the website well organised, is good practice and conforms to website functionality conventions. (<http://www.easywebtutorials.com/html-tutorial/lessons/images.html>)

Usability

The font(s) used on the website will be "web-safe". This means that they will be supported by all major browsers on any platform. This means that the selection is from Arial, Verdana, Georgia, Trebuchet, Lucinda Grande or Century Gothic. (<http://www.inspirationbit.com/16-best-loved-font-bits-in-web-design/>) Any other fonts that might be used (for example in the header) will be made into an image so that it will be consistent independent of the software it is implemented on.

The typographical unit that I will use to code my text is 'ems' as it is able to be resized on all web browsers and is therefore recommended by the W3C (The World Wide Web Consortium). This is necessary because the software that the solution will be implemented on will vary dramatically and ideally users should be able to have the website suit them. (<http://www.alistapart.com/articles/howtosizetextincss/>)

Navigation should be placed vertically in the left hand column or horizontal across the top of the page as this conforms to website design conventions. By abiding by these conventions the navigation is more naturally intuitive so there is a better chance of retaining the viewer on the website. (http://www.wisconsinlakes.org/group_website.htm)

Maintenance

WordPress will be used as a blog for my client to update on regular basis.

Content

WordPress will be used as a blog by my client on her website. This is because it is open source, easily compatible with many hosting ISPs including Kiwi Web Hosting. It has a focus on aesthetics, web standards and usability which is important for my client and her website. It is also possible to change the look of it easily so that I can make it in keeping with the rest of the website in appearance. (<http://wordpress.org/>) (<http://www.packtpub.com/article/best-open-source-social-networking-cms-award-final-wordpress>)

My client wants the website to include details about each title - with a special page for the Banquo's Son Trilogy, a blog, links to other writing and publishing websites, articles that Tania has written or from presentations she has made, a biography, frequently asked questions, hints for being a writer, words of wisdom from other writers, contact details, news and comments. The pages of the website will be home, biography, books, Banquo's Son, FAQs, blog and news.

A summary of research conducted by Codex Group states the six things readers want from an author's website are:

- Exclusive Content
- Your Speaking Schedule
- Recommended Books
- Book News
- Your Contact Information
- Your Social Networking Information
- Good photos

Layout

If there is logo to be displayed on the page it should be placed in the top left or right hand corner to conform to website design conventions. (http://www.wisconsinlakes.org/group_website.htm)

The content of the website will be in the central area of the screen to abide by the general conventions of page layout. (<http://www.webmasterworld.com/forum10/2708.htm>)

The homepage will have the look and feel of a writing environment whereas the rest of the pages will be of a more traditional layout.

Cost

My client wants to keep costs to a minimum. However she needs to have two domain names and have it hosted. Kiwi Web Hosting is the best option for her as it is a cheap deal which combines the domain reservations and is able to easily work with WordPress as a blog. (<http://www.nzwebhost.co.nz/>) (<http://kiwiwebhost.co.nz/webhosting.htm>) (<http://www.nzwebhost.co.nz/>)

Initial Brief (1)

I need to create a website for the children's author Tania Roxborough, a children and teen author. The site is to promote her books and to have a place for people who study her as an author to gain access to information and keep updated on what she is doing. The website which she uses (www.roxborough.com) is unable to be updated and is her brother-in-law's.

It should include details about each title - with a special page for the Banquo's Son Trilogy, a blog, links to other writing and publishing websites, articles that Tania has written or from presentations she has made, a biography, frequently asked questions, hints for being a writer, words of wisdom from other writers, contact details, news and comments.

The main stakeholders in this project are Tania Roxborough herself, her publisher, her literary agent from Writers House in New York. The secondary stakeholders are her family and close friends, readers of her novels, teen literature readers in general, teachers and students studying her novels, people interested in New Zealand teen literature, people who purchase her novels (for personal or school use etc.), staff of her publisher and literary agent. The wider community stakeholders include parents of readers of her novels, other writers and anyone interested in well known New Zealand authors.

The webpage that I create will load in under 10 seconds, allow the user to get anywhere in 3-4 clicks, have optimised pictures, be designed for a screen resolution of 1024-768 pixels or more, display at its optimum in Internet Explorer and Firefox browsers, use a 'web-safe' font, be coded using the typographical unit of an em, have navigation horizontally across the top or vertically in the left hand column, have any form of logo displayed in the top left or right hand corner of each page and will have the main content in the centre of each page.



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Options

In this section the student has written her first iteration of the brief, which includes both attributes and first iterations of the specifications. She has also describes what she is proposing, the 'why' and some of the 'how'.

Initial Brief (2)

I need to create a website for the children's author Tania Roxborough, a children and teen author. The site is to promote her books and to have a place for people who study her as an author to gain access to information and keep updated on what she is doing. The website which she currently uses (www.roxborough.com) is unable to be updated and is her brother-in-law's. The website that I create will be able to be maintained by my client who has no coding skills.

It should include details about each title - with a special page for the Banquo's Son Trilogy, a blog, links to other writing and publishing websites, articles that Tania has written or from presentations she has made, a biography, frequently asked questions, hints for being a writer, words of wisdom from other writers, contact details, news and comments.

The main stakeholders in this project are Tania Roxborough herself, her publisher, her literary agent from Writers House in New York. The secondary stakeholders are her family and close friends, readers of her novels, teen literature readers in general, teachers and students studying her novels, people interested in New Zealand teen literature, people who purchase her novels (for personal or school use etc.), staff of her publisher and literary agent. The wider community stakeholders include parents of readers of her novels, other writers and anyone interested in well known New Zealand authors.

Specifications of the website:

- Load time is under 10 seconds.
- The user can get anywhere in 3-4 clicks.
- Images are optimised.
- Images have a resolution of 72 DPI.
- Display only JPEG and GIF images.
- Each image has width and height, alt and title attributes.
- All images are kept in an "images" subfolder.
- Designed for a screen resolution of 1024-768 pixels or more.
- Optimum display in Internet Explorer and Firefox.
- A 'web-safe' font is used.
- Coded using the typographical unit of an em.
- Navigation horizontally across the top or vertically in the left hand column.
- Any form of logo displayed in the top left or right hand corner of each page.
- Main content in the centre of each page.
- The webpage has a centered layout.
- The hosting ISP is capable of running the WordPress open source blog publishing application.

Initial Brief (3)

I need to create a website for the children's author Tania Roxborough, a children and teen author. The site is to promote her books and to have a place for people who study her as an author to gain access to information and keep updated on what she is doing. The website which she currently uses (www.roxborough.com) is unable to be updated and is her brother-in-law's. The website that I create will be able to be maintained by my client who has no coding skills.

The main stakeholders in this project are Tania Roxborough herself, her publisher, her literary agent from Writers House in New York. The secondary stakeholders are her family and close friends, readers of her novels, teen literature readers in general, teachers and students studying her novels, people interested in New Zealand teen literature, people who purchase her novels (for personal or school use etc.), staff of her publisher and literary agent. The wider community stakeholders include parents of readers of her novels, other writers and anyone interested in well known New Zealand authors.

Key Factors	Specifications
Time	<ul style="list-style-type: none">▪ The entire project must be finished by the end of term 3 and the concept development must be completed by the start of term 3.
Skills	<ul style="list-style-type: none">▪ Flash animation will be used to create the introduction for my website so I need to develop my Flash skills. HTML and CSS skills will need to be developed and worked on too.
Functionality	<ul style="list-style-type: none">▪ Web pages should load in under 10 seconds and to avoid losing the potential viewer to a competitor's site. The viewer should also be able to find what they are looking for within 3-4 clicks for these same reasons. To help to keep the loading time to a minimum, pictures should be optimized. (http://wiserways.com/articles/web/dodont.html)▪ The most common environments that the solution will be implemented are at home, school or in a library. This means that a range of different hardware and software will be used so the most common display resolution and browsers should be designed for.▪ The current trend for display resolution is that most computers are using a screen size of 1024x768 pixels or more. This would account for 93% of all computer users. (http://www.w3schools.com/browsers/browsers_display.asp)▪ Internet Explorer and Firefox are the two most commonly used browsers. 87% of internet users use these two browsers combined. Therefore the website I design will function at its optimum level on these two browsers. (http://www.w3schools.com/browsers/browsers_stats.asp)▪ Images for the web should be resolved to 72 dpi. This is because most computer monitors can only display 72 dpi and images should be as small in file size as possible for a quick loading time. Any image over 72 dpi will not have any higher quality. (http://www.charlotteswebstudios.com/article.php?ttid=2&ark=21)▪ Only JPEG (.jpg) or GIF (.gif) images should be used on the final web pages.

cont. over page

	<p>JPEG images should be photos or files which have a gradient blend whereas GIF images should be line drawings such as illustrations, logos, etc. as GIFs can support millions of colours and transparency (unlike JPEGs). Any PSD or PNG documents should be exported as a JPEG or GIF as PNGs aren't supported by all browsers and don't allow for animation as GIFs do. (http://www.webopedia.com/DidYouKnow/Internet/2002/JPG_GIF_PNG.asp)</p> <ul style="list-style-type: none"> Images should be the correct width and height in the imaging program before being up loaded. The width and height attributes should also be specified in the code to decrease loading time and ensure that the image is not distorted, stretched or squeezed in any way. It is also important to add an Alt (short for 'alternative') tag to the image. This is a short description of the image that will appear in place of an image if the image is unable to load, the viewer chooses not to load it or if a "reader" is reciting the page to a sight impaired person. The final attribute that must be added is a title tag. This is text which appears in a popup tool-tip when you hover over an image. It is very helpful in text readers and search engine optimization. (http://www.debbietdesigns.com/learn/41/pretty-pictures-img-tag/) All images should be kept within a separate subfolder called "images". This keeps the website well organised, is good practice and conforms to website functionality conventions. (http://www.easywebtutorials.com/html-tutorial/lessons/images.html)
Usability	<ul style="list-style-type: none"> The font(s) used on the website will be "web-safe". This means that they will be supported by all major browsers on any platform. This means that the selection is from Arial, Verdana, Georgia, Trebuchet, Lucinda Grande or Century Gothic. (HTTP://WWW.INSPIRATIONBIT.COM/16-BEST-LOVED-FONT-BITS-IN-WEB-DESIGN/) Any other fonts that might be used (for example in the header) will be made into an image so that it will be consistent independent of the software it is implemented on. The typographical unit that I will use to code my text is 'ems' as it is able to be resized on all web browsers and is therefore recommended by the W3C (The World Wide Web Consortium). This is necessary because the software that the solution will be implemented on will vary dramatically and ideally users should be able to have the website suit them. (HTTP://WWW.ALISTAPART.COM/ARTICLES/HOWTOSIZETEXTINCSS/) Navigation should be placed vertically in the left hand column or horizontal across the top of the page as this conforms to website design conventions. By abiding by these conventions the navigation is more naturally intuitive so there is a better chance of retaining the viewer on the website. (HTTP://WWW.WISCONSINLAKES.ORG/GROUP_WEBSITE.HTM)
Maintenance	<ul style="list-style-type: none"> WordPress will be used as a blog for my client to update on regular basis.
Content	<ul style="list-style-type: none"> WordPress will be used as a blog by my client on her website. This is because it is open source, easily compatible with many hosting ISPs including Kiwi Web Hosting. It has a focus on aesthetics, web standards and usability which is important for my client and her website. It is also possible to change the look of it easily so that I can make it in keeping with the rest of the website in appearance. (http://wordpress.org/)

	<p>(http://www.packtpub.com/article/best-open-source-social-networking-cms-award-final-wordpress)</p> <ul style="list-style-type: none"> My client wants the website to include details about each title - with a special page for the Banquo's Son Trilogy, a blog, links to other writing and publishing websites, articles that Tania has written or from presentations she has made, a biography, frequently asked questions, hints for being a writer, words of wisdom from other writers, contact details, news and comments. The pages of the website will be home, biography, books, Banquo's Son, FAQs, blog and news.
Layout	<ul style="list-style-type: none"> IF THERE IS LOGO TO BE DISPLAYED ON THE PAGE IT SHOULD BE PLACED IN THE TOP LEFT OR RIGHT HAND CORNER TO CONFORM TO WEBSITE DESIGN CONVENTIONS. (http://www.wisconsinlakes.org/group_website.htm) THE CONTENT OF THE WEBSITE WILL BE IN THE CENTRAL AREA OF THE SCREEN TO ABIDE BY THE GENERAL CONVENTIONS OF PAGE LAYOUT. (http://www.webmasterworld.com/forum10/2708.htm) The homepage will have the look and feel of a writing environment whereas the rest of the pages will be of a more traditional layout.
Quality	<ul style="list-style-type: none"> The website has to be consistent and have good image quality. It needs to have accurate spelling and a professional appearance.
Cost	<ul style="list-style-type: none"> My client wants to keep costs to a minimum. However she needs to have two domain names and have it hosted. Kiwi Web Hosting is the best option for her as it is a cheap deal which combines the domain reservations and is able to easily work with WordPress as a blog. (http://www.nzwebhost.co.nz/) (http://kiwiwebhost.co.nz/webhosting.htm) (http://www.nzwebhost.co.nz/)



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pymch71p **Options** ▾

Here we can see the development of the brief that has been guided by her research and client interactions, each iteration containing more specific information and specifications than the previous. This is a clear demonstration of brief development as a dynamic process.

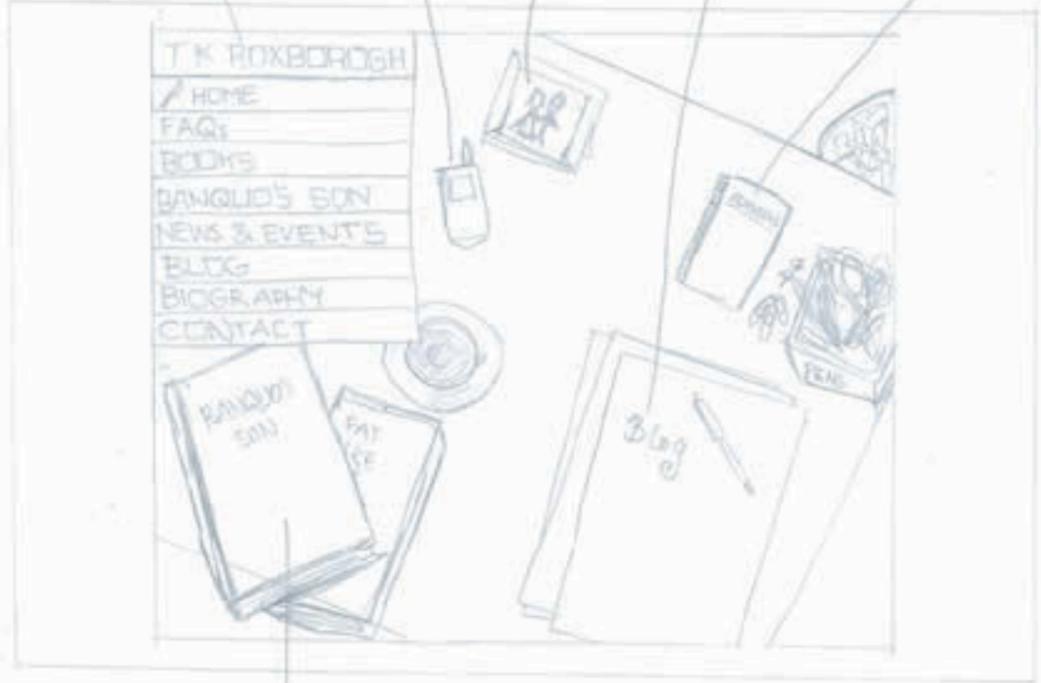
Concepts for home page

www.tknoxborough.com/index



photo frames links to biography
 Books link to each page
 Address book links to other websites that are follow

woodcut which will lead to the index page from each page
 cell phone links to Twitter
 pen & paper links to weather blog



link to books

2. *

tknoxborough.com/index



all photo frames link to biography
 link to other sites that twin teams
 link to Twitter

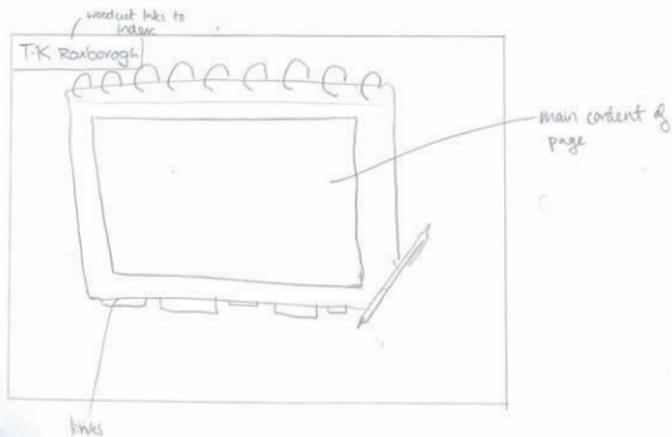
books link to each page
 link to blog



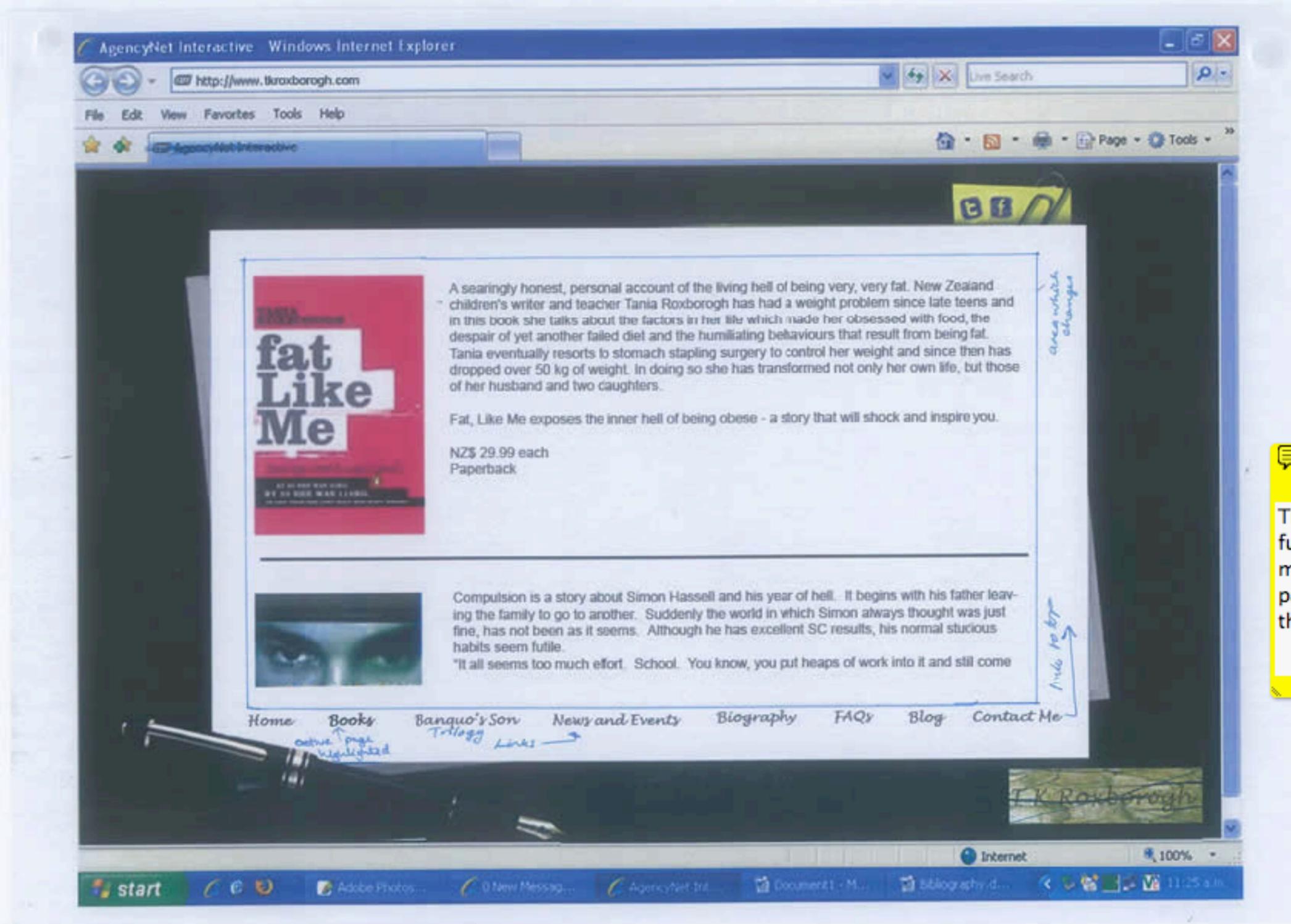
Sticky Note 30/04/10 1:55:14 PM
 pymch71p Options
 The thumbnail sketches provide information to be communicated about the conceptual design to the client regarding content and layout.

* Finalised conceptual design for homepage

Conceptual designs for content/information pages.



Mock up of content/information page done on computer

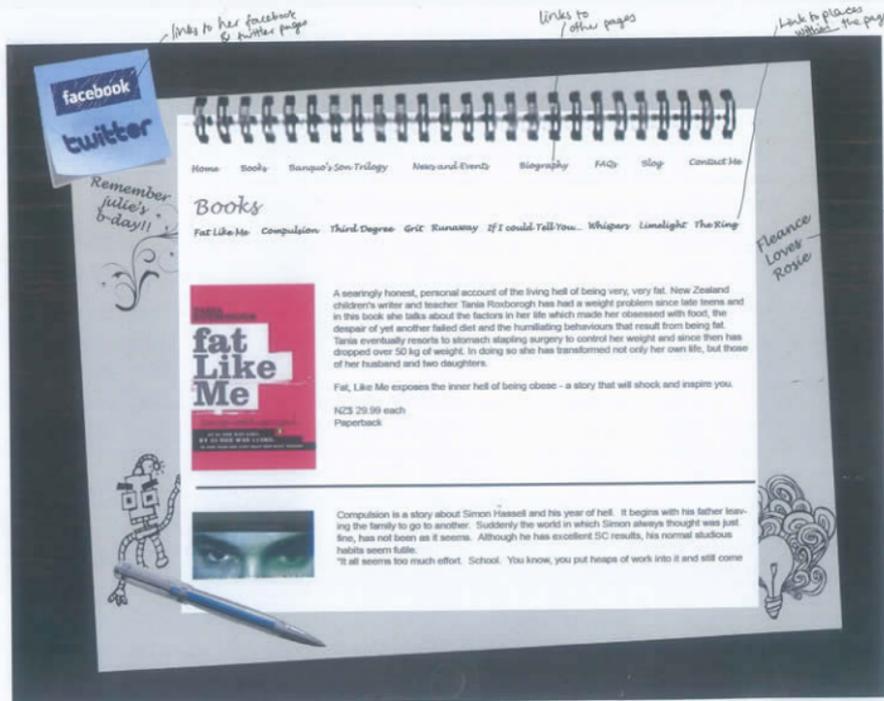


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pymch71p Option

The student has used functional modelling in a mock-up of a proposed page to convey specifics to the client.

Final Conceptual Design:

Approved ✓



Final Brief

I need to create a website for the children's author Tania Roxborough, a children and teen author. The site is to promote her books and to have a place for people who study her as an author to gain access to information and keep updated on what she is doing. The website which she currently uses (www.roxborough.com) is unable to be updated and is her brother-in-law's. The website that I create will be able to be maintained by my client who has no coding skills.

The main stakeholders in this project are Tania Roxborough herself, her publisher, her literary agent from Writers House in New York. The secondary stakeholders are her family and close friends, readers of her novels, teen literature readers in general, teachers and students studying her novels, people interested in New Zealand teen literature, people who purchase her novels (for personal or school use etc.), staff of her publisher and literary agent. The wider community stakeholders include parents of readers of her novels, other writers and anyone interested in well known New Zealand authors.

I will need to be aware of any legal or ethical issues that will arise if I were to put extracts from my client's written, published writing or put personal information about my client on the internet. The covers of the books that she has written are a visual representation of the story and would be expected to appear as images on the website; Tania has the right to use these on her website. She wants to have links to websites including Facebook, Twitter and No Fear Shakespeare so I need to do this legally.

Key Factors	Specifications
Time	<ul style="list-style-type: none"> The entire project must be finished by the end of term 3 and the concept development must be completed by the start of term 3.
Skills	<ul style="list-style-type: none"> Flash animation will be used to create the introduction for my website so I need to develop my Flash skills. HTML and CSS skills will need to be developed and worked on too.
Functionality	<ul style="list-style-type: none"> Web pages should load in under 10 seconds and to avoid losing the potential viewer to a competitor's site. The viewer should also be able to find what they are looking for within 3-4 clicks for these same reasons. To help to keep the loading time to a minimum, pictures should be optimized. (http://wiseways.com/articles/web/dofont.html) The most common environments that the solution will be implemented at are at home, school or in a library. This means that a range of different hardware and software will be used so the most common display resolution and browsers should be designed for. The current trend for display resolution is that most computers are using a screen size of 1024x768 pixels or more. This would account for 93% of all computer users. (http://www.w3schools.com/browsers/browsers_display.asp) Internet Explorer and Firefox are the two most commonly used browsers. 87% of internet users use these two browsers combined. Therefore the website I design will function at its optimum level on these two browsers. (http://www.w3schools.com/browsers/browsers_stats.asp)

	<ul style="list-style-type: none"> Images for the web should be resolved to 72 dpi. This is because most computer monitors can only display 72 dpi and images should be as small in file size as possible for a quick loading time. Any image over 72 dpi will not have any higher quality. (http://www.charlottewebsites.com/article.php?tid=2&ark=21) Only JPEG (.jpg) or GIF (.gif) images should be used on the final web pages. JPEG images should be photos or files which have a gradient blend whereas GIF images should be line drawings such as illustrations, logos, etc. as GIFs can support millions of colours and transparency (unlike JPEGs). Any PSD or PNG documents should be exported as a JPEG or GIF as PNGs aren't supported by all browsers and don't allow for animation as GIFs do. (http://www.webopedia.com/DidYouKnow/Internet/2002/PG_PGIF_PNG.asp) Images should be the correct width and height in the imaging program before being up loaded. The width and height attributes should also be specified in the code to decrease loading time and ensure that the image is not distorted, stretched or squeezed in any way. It is also important to add an Alt (short for 'alternative') tag to the image. This is a short description of the image that will appear in place of an image if the image is unable to load, the viewer chooses not to load it or if a "reader" is reciting the page to a sight impaired person. The final attribute that must be added is a title tag. This is text which appears in a popup tool-tip when you hover over an image. It is very helpful in text readers and search engine optimization. (http://www.dabbledesign.com/learn/41/pretty-pictures-img-tag/) All images should be kept within a separate subfolder called "images". This keeps the website well organised, is good practice and conforms to website functionality conventions. (http://www.easywebtutorials.com/html-tutorial/lessons/images.html)
Usability	<ul style="list-style-type: none"> The font(s) used on the website will be "web-safe". This means that they will be supported by all major browsers on any platform. This means that the selection is from Arial, Verdana, Georgia, Trebuchet, Lucinda Grande or Century Gothic. (http://www.inspirationhit.com/16-best-loved-font-bits-in-web-design/) Any other fonts that might be used (for example in the header) will be made into an image so that it will be consistent independent of the software it is implemented on. (Stakeholders have indicated that Arial is the easiest to read on a screen so Arial will be predominantly used.) The typographical unit that I will use to code my text is 'ems' as it is able to be resized on all web browsers and is therefore recommended by the W3C (The World Wide Web Consortium). This is necessary because the software that the solution will be implemented on will vary dramatically and ideally users should be able to have the website suit them. (http://www.austapart.com/articles/howtosizetextincss/) Navigation should be placed vertically in the left hand column or horizontal across the top of the page as this conforms to website design conventions. By abiding by these conventions the navigation is more naturally intuitive so there is a better chance of retaining the viewer on the website. (http://www.wisconsinlakes.org/group_website.htm)

Tania Roxborough

	(Stakeholders have indicated that the navigation should be at the top of the page)
Maintenance	<ul style="list-style-type: none"> WordPress will be used as a blog for my client to update on regular basis.
Content	<ul style="list-style-type: none"> WordPress will be used as a blog by my client on her website. This is because it is open source, easily compatible with many hosting ISPs including Kiwi Web Hosting. It has a focus on aesthetics, web standards and usability which is important for my client and her website. It is also possible to change the look of it easily so that I can make it in keeping with the rest of the website in appearance. (http://wordpress.org/) (http://www.packtpub.com/article/best-open-source-social-networking-cms-award-final-wordpress) My client wants the website to include details about each title - with a special page for the Banquo's Son Trilogy, a blog, links to other writing and publishing websites, articles that Tania has written or from presentations she has made, a biography, frequently asked questions, hints for being a writer, words of wisdom from other writers, contact details, news and comments. The pages of the website will be home, biography, books, Banquo's Son, FAQs, blog and news. A summary of research conducted by Codex Group states the six things readers want from an author's website are: <ul style="list-style-type: none"> Exclusive Content Your Speaking Schedule Recommended Books Book News Your Contact Information Your Social Networking Information Good photos The secondary and wider community stakeholders and the research of existing solutions have determined that people want to see the following pages: biography, books, FAQs, blog and news.
Layout	<ul style="list-style-type: none"> If there is logo to be displayed on the page it should be placed in the top left or right hand corner to conform to website design conventions. (HTTP://WWW.WISCONSINLAKES.ORG/GROUP_WEBSITE.HTM) The content of the website will be in the central area of the screen to abide by the general conventions of page layout. (HTTP://WWW.WEBMASTERWORLD.COM/FORUM10/2708.HTM) The homepage will have the look and feel of a writing environment with this style continuing into the other pages.
Quality	<ul style="list-style-type: none"> The website has to be consistent and have good image quality. It needs to have accurate spelling and a professional appearance.
Cost	<ul style="list-style-type: none"> My client wants to keep costs to a minimum. However she needs to have two domain names and have it hosted. Kiwi Web Hosting is the best option for her as it is a cheap deal which combines the domain reservations and is able to easily work with WordPress as a blog. (http://www.nzwebhost.co.nz/) (http://kiwiwebhost.co.nz/webhosting.htm)

Stakeholders Survey

- Key Stakeholder Secondary Stakeholder Wider Community Stakeholder
- Which layout for the home page would you prefer in terms of:
 - Appearance 1 2 3
 - Usability 1 2 3

1. More space
** 2 No flowers*
 - What would you change about it?

No flowers => pencils/pens. links to No Fear Shakespeare
 - Rate the content page?

1 2 3 4 5 6 7 8 9 10
 - Can you justify your rating? What would you change about it?

Scrolling within the page area with inner links
Page be a scrap book.
Links on top. No wooden block - pens sit
Change background - doodles.
 - Do you find the font easy to read? Which font do you find easiest to read?

Georgia - Arial
 - Any other comments?

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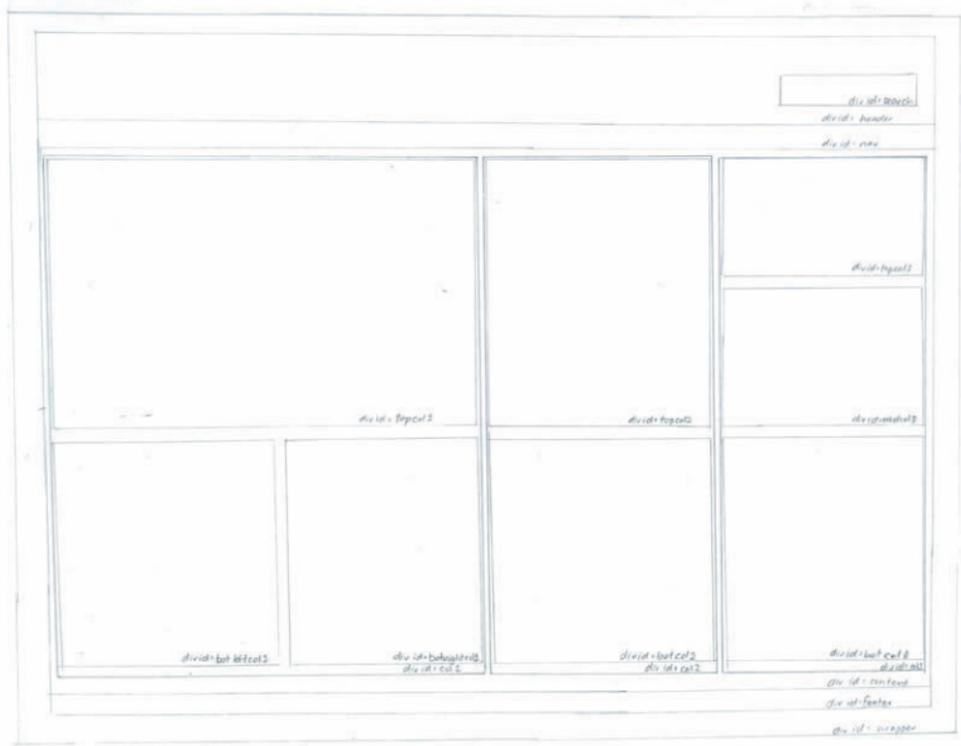
pymch71p Options

The final brief clearly communicates the physical and functional nature of the proposed outcome with detailed specifications and references.



21/07. *Hyman*
like it a lot
looks good. 16.

Technological Practice
Website Layout



	width	height	type
wrapper	970	600	
header	970	150	
search	175	35	
nav	970	40	
col 1	335	430	
col 2	242.5	430	
col 3	242.5	430	
topcol1			
botcol1			
botrightcol1			
topcol2			
botcol2			
topcol3			
widcol3			
botcol3			
content			
footer			

ANALYSIS OF EXISTING SOLUTIONS



What I like:

- ⇒ The messy, expressive, cluttered, creative, artistic layout. This layout suits my client and her issue.
- ⇒ That the objects are links and glow with a blue sparkle when you mouse over them. The clarity of links is an important property that I will use in my solution.
- ⇒ That the real time is on the watch and the date on the calendar. This is an interesting touch but is likely to require a higher level of technological skill than I have and may not be worth the time that it would take.
- ⇒ The smaller and centred layout which will fit any screen without having to be scrolled. If my client wants this I think that aesthetically it will be very nice, however it suits a site that is heavily dependent on Flash (not practical for me as it would require extensive up skilling) and realistically it is likely that there will be a lot of information on the site which wouldn't fit this format easily.
- ⇒ The idea of the book opening and flipping through pages with bookmarks as tabs for the links (shown right→). This relates to my client and the solution she requires.

What I dislike:

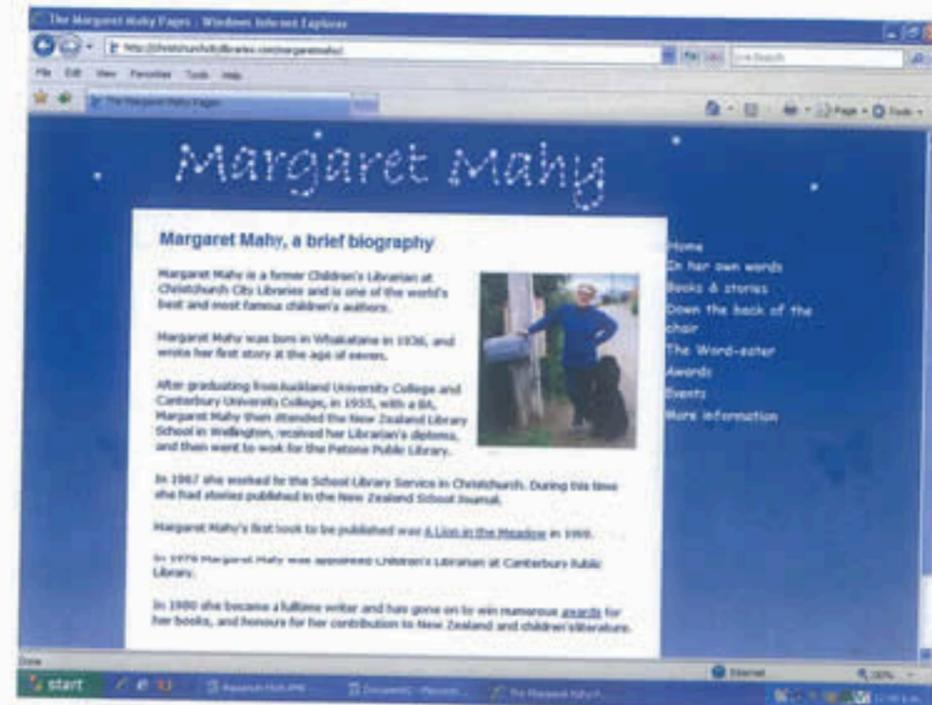
- ⇒ The variety of colours as they make the eye jump around the screen and there is no clear focal point.



I would like the website that I create to have a set colour scheme which doesn't hinder the viewer's clear visual navigation of the website

Up-skilling required:

- ⇒ Flash animation. To create a solution like the JK Rowling website I would need very extensive up-skilling which would not be feasible in the time I have. A little bit of Flash animation up-skilling would be helpful to make a unique and artist solution.



What I like:

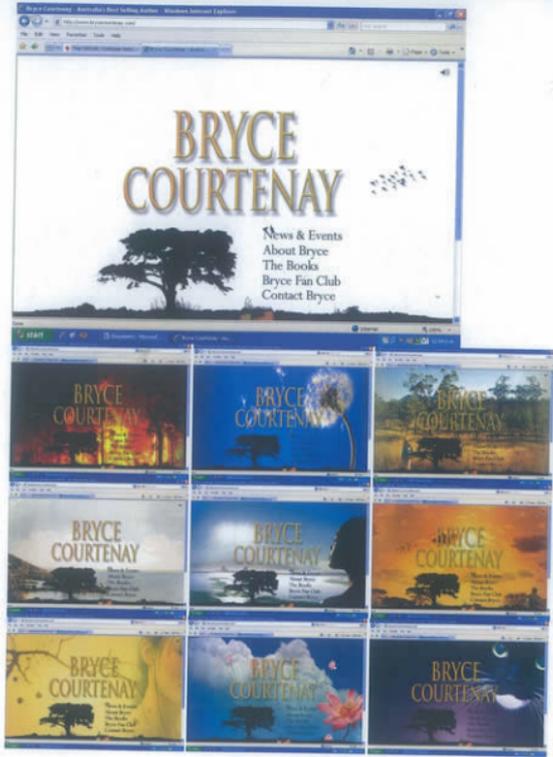
- ⇒ The colour scheme; it sets the mood and makes the website look united. I would like to have a set colour scheme made for the website I make to give it this same united look.

What I dislike:

- ⇒ The placement of the links; it looks bad as there is no spacing between the main text division and the start of the text for the links. I will ensure that each object/division on the site I create has its own allocated appropriate space.
- ⇒ The heading. To me it is cheap and tacky looking. Perhaps it has been designed for a young target audience; however, I am sure that it would be possible to create a better heading for a website which is undoubtedly visited by people of all ages. My solution should have a heading which is inviting for all stakeholders; not simply the immediate ones.

Sticky Note 30/04/10 1:56:07 PM
 pymch71p Options

Analysis of existing solutions informs the student's brief development and further details to shape the specifications in order to meet the client needs.

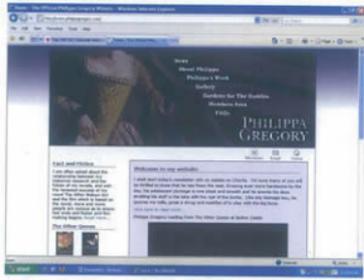


What I like:

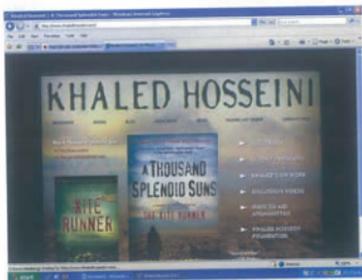
- ⇒ The continuously changing background of the homepage. The images are from the covers of Bryce Courtenay's novels and are very bright and visually attractive. I would like to use this idea on the website I create as the covers of the books written by any author are generally the visual link that the reader makes with the author. It makes a simple homepage very effective and exciting.
- ⇒ The black shadow of the tree in the foreground which contrasts dramatically with the background.
- ⇒ The music that plays and is able to be turned off. Adding an aural dimension to the website enhances it by involving another of the viewer's senses and is able to set a mood. This would be a nice touch to any website; however I think that it is important to make the sound play only when the homepage is shown and for it to have the ability to be turned off.
- ⇒ The way that the images are faded on and off smoothly. I could achieve this by adjusting the alpha on the images using Flash animation.

What I dislike:

- ⇒ The other pages of the site (other than the homepage). The heading banner at the top of the pages has been designed very poorly as the links (in a black font) have been put over top of an image with very dark (black in places) tones. This makes the links nearly impossible to read. The layout of the page is very plain and generic which is surprising after the aesthetically pleasing homepage. I would like to create a website which is consistently interesting and engaging for the viewer.



This website has used a colour scheme well and I like the way that the links are laid out in relation to the image.



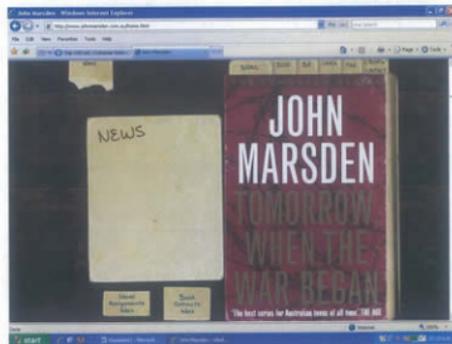
This website has a consistent theme which gives a unified appearance and the boarder around the outside provides a nice contrasting frame.



This website has a fresh and simple layout which I think is very effective and inviting for the viewer.

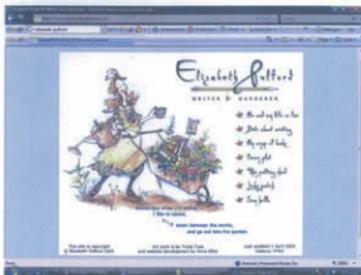


This website is very similar to the JK Rowling one; I think that it has been aimed at younger stakeholders though. I prefer it and think that it is more successful as it has more structure whilst still having a lot of visual interest, it is creative and artistic and it has a much more conclusive colour scheme and it has very clear links.



What I like:

- ⇒ The idea of using the book (shown right →) (as I talked about in the analysis of the JK Rowling website).
- ⇒ The use of real objects.
- ⇒ The way that you navigate through the books (shown below ↓) by simply moving the mouse. I could replicate this effect using Flash animation.
- ⇒ The loading screen (shown right →) with the ink dropping onto paper and then dissolving off. This could be reproduced in Flash animation by changing the alpha.
- ⇒ The wooden background which uses the idea of things sitting on a desk. This is similar to the Jennifer Donnelly website.



This is one of the websites that my client indicated as one that she likes. It is very unique and creative with a clear yet distinctive style. It has a fresh appearance as and is centred and will fit to any screen size without having to scroll (this is unique to the homepage).

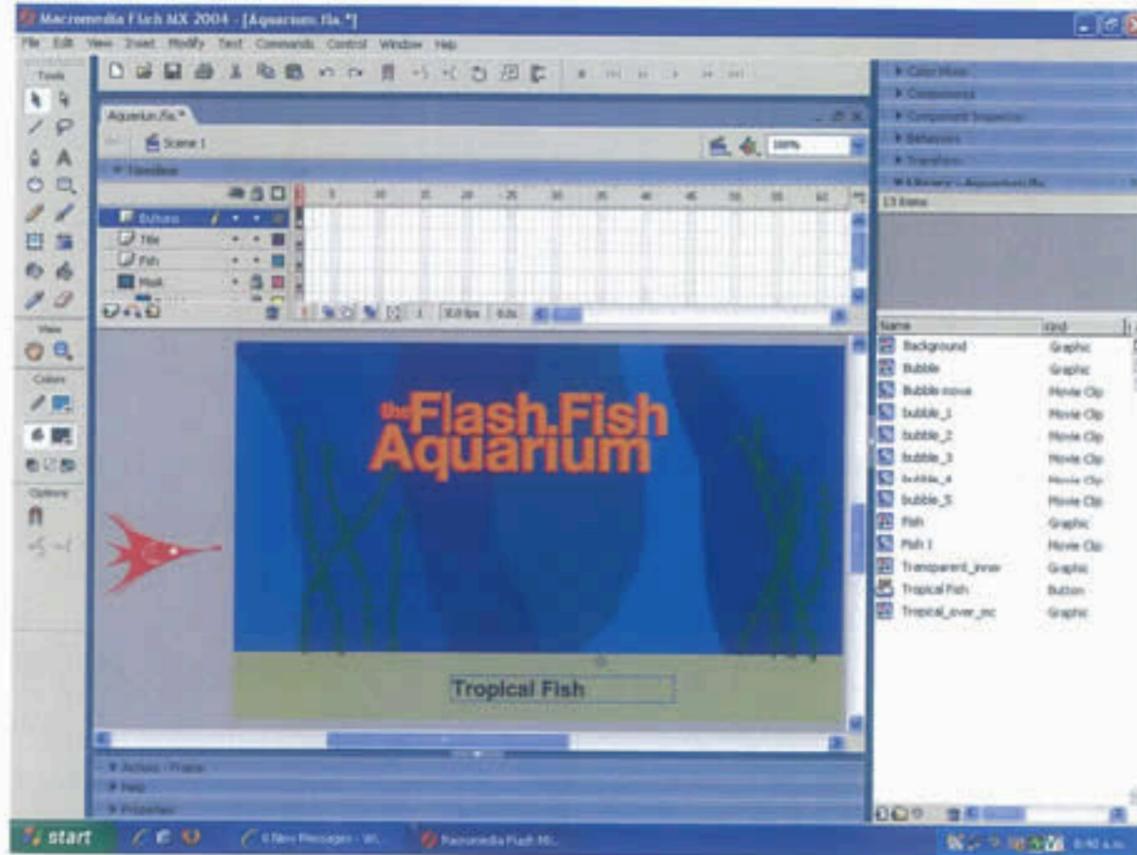


This website is clear and serves a purpose; however it has nothing special about it and is not very engaging.

Commonly included on the website:

- Home
- Biography
- Blogs
- Books
- FAQs
- News

TECH PRACTICE



When creating the Flash Fish Aquarium the main things that I learnt and practiced were:

- ⇒ Creating motion guides
- ⇒ Masking
- ⇒ Making movie clips

Creating the motion guide for the fish to follow meant that its movements weren't so robotic and that it could appear to "swim" in a natural way. The Creating the motion guide for the fish to follow meant that its movements weren't so robotic and that it could appear to "swim" in a natural way. This certainly makes it more realistic and interesting and lifts the appearance of the Flash animation so that it seems more complex and impressive.



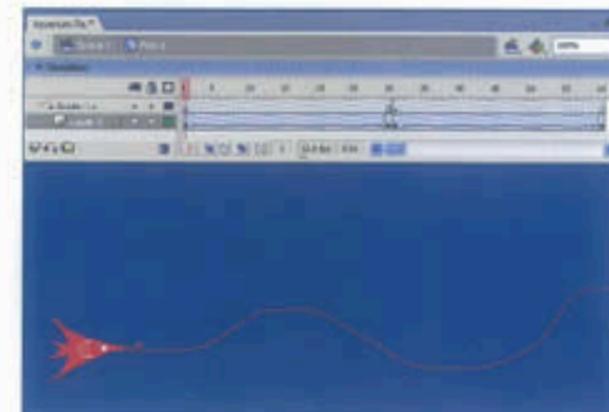
The red line shows the motion path that the fish follows.

Adding a mask layer enabled the bubbles to appear to be going underneath the top panel of the aquarium and come up from the sandy panel at the bottom. This was helpful in giving the aquarium a 3-D look as it looked as though there were layers. The use of a mask will be very helpful in arranging Flash animations as it allows a precise placing for different objects and means that you aren't restricted to the borders of the Flash frame.



The masking layer stops the bubbles being seen when they are below the bottom or above the top panels of the aquarium.

Movie clips were an integral part of making this Flash animation. The bubbles and the fish were movie clips and this allowed them to have their own timelines and made a much more complex animation as the subject matter moves at different times and each does its own thing. This makes for a much more interesting animation.



The "fish" movie clip has its own unique timeline.

Sticky Note 30/04/10 1:56:18 PM
pymch71p Options

Here we can see the student developing the range of skills required for the development of the website.

Precious Planet Organics

care for ourselves sustainability skin care for ourselves care for our planet
wellness organic products care for our planet
fair trade hair care organic products care for our planet
care for our planet

div id = leftcol
w = 275px

Browse our
on-line catalogue

Browse our
on-line catalogue

Browse our
on-line catalogue

Browse our
on-line catalogue

div id = maintext
w = 475px

div id = header
w = 900px

div id = rightbar
w = 150px

Search



This week's specials:

Precious Planet Organics | 75 Cleveland Terrace | Cambridge | ph 09 774 1212 | fax 09 774 1313 | email: sales@preciousproducts.co.nz

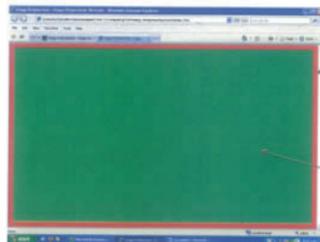
div id = footer

div id = wrapper
w = 900px

Tech Practice - XHTML & CSS

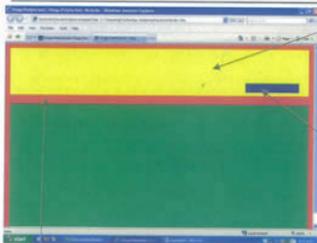
- Always mock up your main page(s) in an imaging program first.
- Can check that you are meeting your specifications/attributes BEFORE you start coding.
- much easier to experiment and change sizes, colours, opacity settings, layout etc. in an imaging program.
- Can make variations to give client/stakeholders choice and get feedback BEFORE you start coding.
- You can begin to determine exact sizes for your div elements & fonts.
- You can begin to determine exact colour codes for your fonts, backgrounds etc.
- Decide on size & names for your divs
- Code your XHTML page with the divs that you had decided upon in your mock up.
- Create a style sheet (css) with the sizes of the divs & some background colours to see that your layout is correct (you may have to force specify height temporarily)

Otago Polytechnic Website Tech Practice



The red area is the body div:
`body {background-color:#FF0000;
font-family:Verdana, Arial, Helvetica,
sans-serif;
font-size:1.5em;
}`

The green area is the wrapper div:
`#wrapper {width:970px;
height:600px;
background-color:#00FF00;
margin:auto;
}`



The yellow area is the header div:

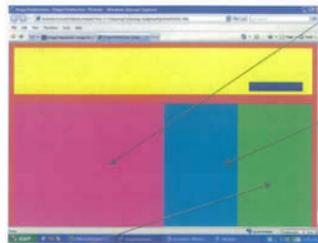
```
#header {
width:966px;
height:146px;
background-color:#FFFF00;
}
```

The blue area is the search div:

```
#search {
width:175px;
height:30px;
background-color:#0033FF;
position:absolute;
left:780px;
top:125px;
}
```

The pink area is the navigation div:

```
#nav {
width:966px;
height:30px;
background-color:#FF0066;
}
```



The magenta area is the col1 div:

```
#col1 {
width:486px;
height:420px;
background-color:#FF00FF;
float:left;
}
```

The aqua area is the col2 div:

```
#col2 {
width:242.5px;
height:420px;
background-color:#00FFFF;
float:left;
}
```

The lime area is the col3 div:

```
#col3 {
width:242.5px;
height:420px;
background-color:#99FF00;
float:left;
}
```



The light purple area is the topcol1 div:

```
#topcol1 {width:482px;
height:196px;
background-color:#CC66FF;
float:left;
}
```

The wine/purple area is the bottlecol1 div:

```
#bottlecol1 {
width:239px;
height:216px;
background-color:#990066;
float:left;
}
```

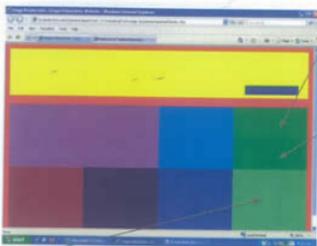
The dark purple area is the botrightcol1 div:

```
#botrightcol1 {
width:239px;
height:216px;
background-color:#660099;
float:left;
}
```



The blue area is the topcol2 div:
#topcol2[
width:238.5px;
height:196px;
background-color:#0099CC;
float:left;
]

The bright blue is the botcol2 div:
#botcol2[
width:238.5px;
height:216px;
background-color:#0033FF;
float:left;
]

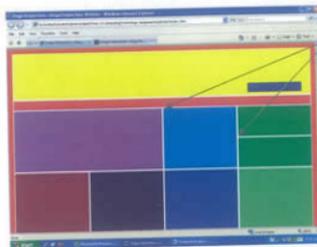


The light green area is the topcol3 div:
#topcol3[
width:238.5px;
height:96px;
background-color:#33CC00;
float:left;
]

The green area is the midcol3 div:
#midcol3[
width:238.5px;
height:96px;
background-color:#00CC00;
float:left;
]

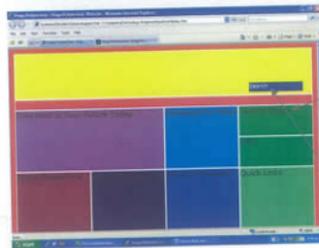
The pastel green area is the botcol3 div:

```
#botcol3[
width:238.5px;
height:216px;
background-color:#66FF33;
float:left;
]
```



The following divs had 4px taken from their set widths and heights to allow for a 2px boarder right around them:
header, nav, topcol1, botleftcol1, botrightcol1, topcol2, botcol2, topcol3, midcol3, botcol3

```
{
border-style:solid;
border-width:2px;
border-color:#FFFFFF;
}
```



Text was put into some of the divs and the classes were defined.

```
h1 {
font-family:"Times New Roman",
Times, serif;
color:#000066;
}

#search {
font-size: 75em;
color:#FFFFFF;
}
```

Evaluation

The brief specifies that:

The solution should promote the client's books

This specification has been met as the conceptual design has a "books" page which will have each book and a little about it. This meets the needs of the client as her books will be promoted and it meets the needs of the wider community stakeholders as they will be able to readily see what books Tania Roxborough has written.

The solution should provide a place for people who study her work to access information and keep updated

This specification has been met as the conceptual design has a "biography" page which will have information on the life of Tania Roxborough as well as a blog which she will update regularly. There will also be links to the Twitter and Facebook websites of which Tania Roxborough is a member and the "news" page will keep interested people updated. This meets the needs of the client as she will be able to have people follow her and her work and she will be able to provide this up to date information. The needs of the wider community stakeholders are met as they will be able to find out any information they may want to stay up to date with Tania Roxborough and her work.

The solution should be able to be updated easily by my client

This specification has been met as the conceptual design has a "blog" page which will have an easily update-able blog on it. This meets the needs of the client as she will be able to update it simply and keep her audience entertained with current information. The wider community stakeholders will benefit from having current information supplied to them via the website.

Key factor: Time

The conceptual design must be completed by the start of term 3 and the solution must be completed by the end of term 3.

This specification has been met as the conceptual design is finished and it is now the start of term 3. The project is on track to be completed by the set date of the end of term 3 which will benefit the client and the wider community stakeholders as the website will be live at the anticipated date.

Key factor: Skills

My Flash animation, HTML and CSS skills will need to be improved

I have improved my skills in these areas through technological practice. This is beneficial to the final solution and the key factor of time as the more comfortable I am with these the better the solution is and the less time it takes. This in turn benefits the client and wider community stakeholders as they receive a technologically adequate solution which is delivered in time.

Key factor: Functionality

The website should have a load time of less than 10 seconds

This specification will be met once the solution is made.

The viewer should be able to get the information they need in u to 3-4 clicks

This specification will be met once the solution is made.

Pictures should be optimised

This specification will be met once the solution is made.

The website should be designed to be viewed on a screen size of 1024x768px or more

The conceptual design meets this specification as the design of the website has been made to fit within these measurements. The client will benefit from this as the vast majority of web users will be able to view the solution the way that it was designed to be viewed. The needs of the wider community stakeholders are met as the solution will be the correct size for most of their computer

screens.

The website should function at its optimum level and be presented correctly on Internet Explorer and Firefox web browsers

This specification will be met once the solution is made.

Any images used should be resolved to 72 dpi and be GIF or JPEG files

This specification will be met once the solution is made.

The coding for any images should specify the width, height, alt and title

This specification will be met once the solution is made.

Images should be kept in an "images" sub-folder

This specification will be met once the solution is made.

Key factor: Usability

The font used for the large majority of text should be a "web-safe font"

The font that has been used in the conceptual design is Arial, a "web-safe font" so it meets the specification. This benefits the client as she can be assured that the font will be able to be read on all computers and therefore her site will function as intended. It is also the font that she chose to be used on the website. The wider community stakeholders chose this font as the font that they prefer to read on screen therefore they are getting what they want and will be able to read it as all internet browsers.

In the coding the typographical unit used should be the em

This specification will be met once the solution is made.

The site navigation should be at the top of the page

The navigation is at the top of the page in the conceptual design so meets this specification. The client thought that this looked best and will benefit from having a website which is easily navigated. The wider community stakeholders will benefit from the ease of navigation as it is easy to see when placed at the top and abides by the conventions of web design.

Key factor: Maintenance

WordPress should be used as a blog on the website

This specification will be met once the solution is made.

There should be details about each book with a separate page for the Banquo's Son Trilogy

This specification has been met as the conceptual design has a "books" page which will have each book and a little about it. This meets the needs of the client as her books will be promoted and it meets the needs of the wider community stakeholders as they will be able to readily see what books Tania Roxborough has written.

The pages included should be home, biography, blog, FAQs, news, books, Banquo's Son Trilogy and contact

This specification has been met as the conceptual design has a all of these pages included in it. This meets the needs of the client as the information included is what she wanted on the website, what the wider community stakeholders wanted on the website and what other writers have on their websites. The wider community stakeholders benefit as the five things that they specified as the top priority to have on an authors website are included.

Key factor: Layout

The content should be in the centre of the screen

The conceptual has the content in the content/general pages in the centre of the page so it meets this specification. The client and the wider community stakeholders benefit from this as this is abiding by the convention for content on a web-page and makes finding the information easy for the site visitors.

The homepage should have the look and feel of a writing environment
This specification has been met as the conceptual design for the homepage is of a desk similar to the desk my client writes at with personal objects acting as links. The client will benefit from a website like this because it will provide a relationship between her and the site visitors that a strictly professional layout would not. The wider community stakeholders benefit from this as the website is very visually inviting and interesting and makes them feel like they know a little more about Tania Roxborough as an author.
The content/general pages of the website should be in-keeping with the aesthetics and style of the homepage
The content/general pages of the website have the appearance of the birds-eye-view of a desk so this is in-keeping with the aesthetics of the homepage and meets the specification. The client will benefit from this as her website will have a distinct style and will have consistent appearance. The wider community stakeholders will benefit from this as the website will have a theme and be memorable and exciting to visit and use.
Key factor: Quality
The solution should be of high quality
The conceptual design meets this specification as the plans for the website include high quality images and for it to be created to the highest quality in terms of the coding and the appearance. This benefits the client as the website reflects on her and if it is of a high quality then people will respect that. This benefits the wider community stakeholders as the website will be of a good standard and will aid them in using it as they plan.
The spelling and grammar should be accurate
This specification will be met once the solution has all of its content included.
Key factor: Cost
Costs should be kept to a minimum
This specification has been met so far but will carry on throughout the project. By using Kiwi Web Hosting costs have been kept to a minimum for the client and the wider community stakeholders are still getting a great service despite the cheap price.
Kiwi Web Hosting should host the website
This specification has been met as the web address www.tkroxborough.com has been registered with Kiwi Web Hosting and a my client has already paid for a years worth of hosting. The client benefits from this as it is a cheap web hosting ccompany and the web address is reserved for her already. The wider community stakeholders benefit from this as the web address is logical and easily remembered and the web hoster is very reliable.

Overall the conceptual design meets the specifications outlined in the brief. The client has approved the conceptual design and it fits her needs and the needs of the wider community stakeholders.



Sticky Note 30/04/10 1:56:26 PM

pymch71p **Options** ▾

The evaluation of the conceptual design against the brief shows the synthesis of information required to justify the feasibility of conceptual design.

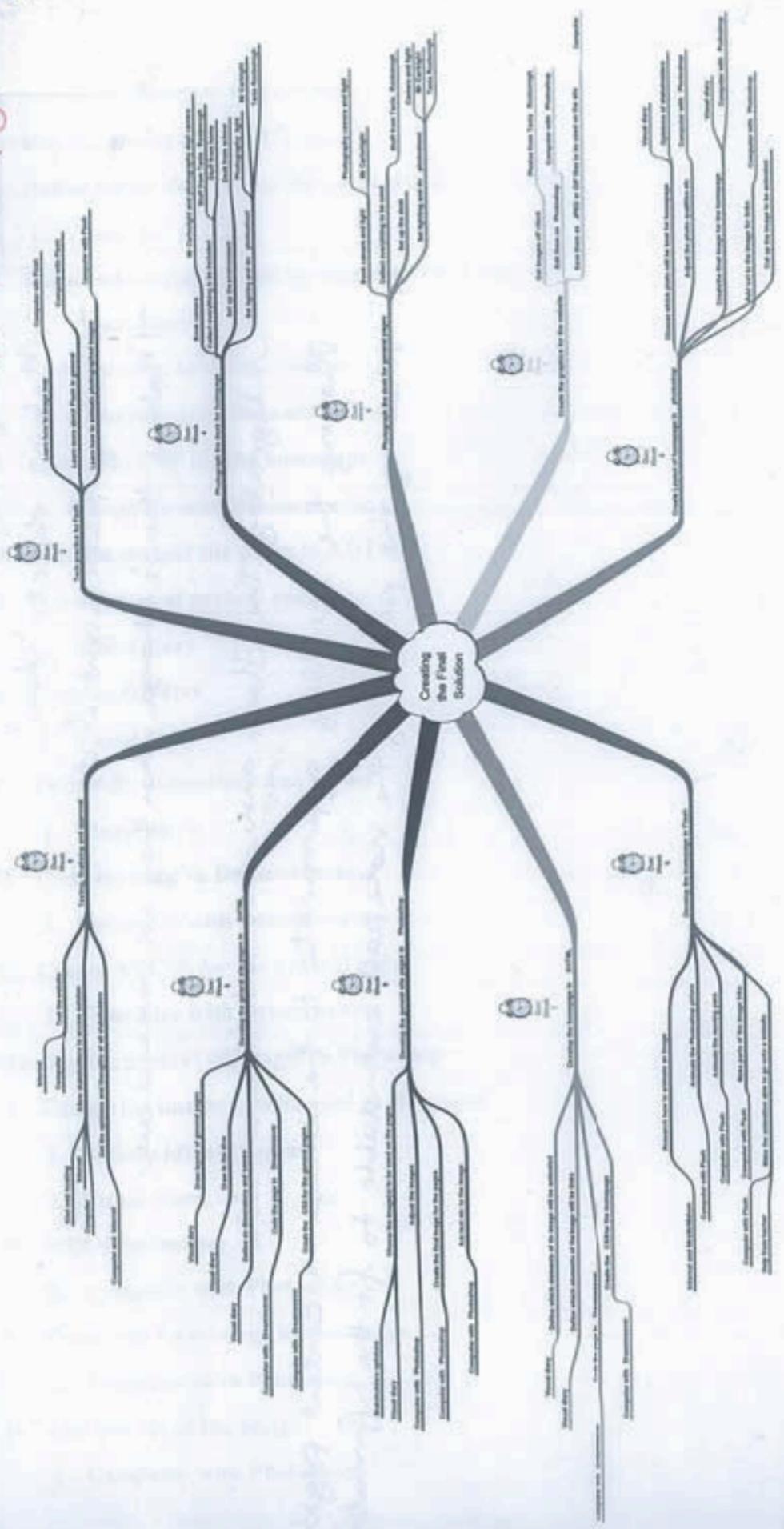
END OF
3.1

Planning Jessica Slapper

Very good

Keep this up-to-date with notes! you

START OF 3.2



Please look through this for details.

Creating the Final Solution

- I. Tech practice for Flash
 - A. Learn how to image map
 - 1. Computer with Flash
 - B. Learn how to animate photographed images
 - 1. Computer with Flash
 - C. Learn more about Flash in general
 - 1. Computer with Flash
- II. Photograph the desk for homepage
 - A. Book camera
 - 1. Mr Cartwright and photography dept camera
 - B. Collect everything to be included
 - 1. Stuff from Tania Roxborough
 - 2. Stuff from home
 - C. Set up the environment
 - 1. Desk from school
 - D. Set lighting and do photoshoot
 - 1. Photography light
 - 2. Mr Cartright
 - 3. Tania Roxborough
- II. Photograph the desk for general pages
 - A. Book camera and light
 - 1. Photography camera and light
 - 2. Mr Cartwright
 - B. Collect everything to be used
 - 1. Stuff from Tania Roxborough
 - C. Set up the desk
 - D. Set lighting and do photoshoot
 - 1. Camera and light
 - 2. Mr Cartright

Sticky Note 30/04/10 1:56:34 PM
 pymch71p Options

Exemplification of planning tools used and the development of knowledge and skills.

Skills to be learnt/worked on.

Flash

- Moving images
- Making objects 'glow'
- Making things light & dim
- Making things change when they are hovered over

HTML

- Integrating the Flash animation into the website
- Making the scrolling appropriate to the image on content pages
- Making the pages of the website extendable to fit the information.

3. Tania Roxborough

IV. Create the graphics for the website

A. Get images off client

1. Photos from Tania Roxborough

B. Edit them on Photoshop

1. Computer with Photoshop

C. Save them as JPEG or GIF files to be used on the site

1. Computer

V. Develop the homepage in Flash

A. Animate the Photoshop picture

1. Computer with Flash

B. Animate the moving parts

1. Computer with Flash

C. Make parts of the image links

1. Computer with Flash

D. Make the animation able to go onto a website

1. Computer with Flash

2. Help from teacher

E. Research how to animate an image

1. Internet and Mrs McMahon

VI. Create Layout of homepage in photoshop

A. Choose which photo will be best for homepage

1. Visual diary

2. Opinions of stakeholders

B. Adjust the photo qualities etc

1. Computer with Photoshop

C. Create the final image for the homepage

1. Computer with Photoshop

2. Visual diary

D. Add text to the image for links

1. Computer with Photoshop

- E. Cut up the image to be animated
- VII. Develop the homepage in XHTML
 - A. Define which elements of the image will be animated
 - 1. Visual diary
 - B. Define which elements of the image will be links
 - 1. Visual diary
 - C. Code the page in Dreamweaver
 - 1. Computer with Dreamweaver
 - D. Create the CSS for the homepage
 - 1. Computer with Dreamweaver
- VIII. Develop the general site pages in XHTML
 - A. Draw layout of general pages
 - 1. Visual diary
 - B. Draw in the divs
 - 1. Visual diary
 - C. Define div dimensions and names
 - 1. Visual diary
 - D. Code the page in Dreamweaver
 - 1. Computer with Dreamweaver
 - E. Create the CSS for the general pages
 - 1. Computer with Dreamweaver
- IX. Develop the general site pages in Photoshop
 - A. Choose the image(s) to be used on the pages
 - 1. Stakeholders opinions
 - 2. Visual diary
 - B. Adjust the images
 - 1. Computer with Photoshop
 - C. Create the final image for the pages
 - 1. Computer with Photoshop
 - D. Add text etc to the image
 - 1. Computer with Photoshop

- X. Testing, finalising and approval
 - A. Test the website
 - 1. Internet
 - 2. Computer
 - B. Allow stakeholders to access solution
 - 1. Kiwi web hosting
 - 2. Internet
 - 3. Computer
 - C. Get the opinions and thoughts of all stakeholders
 - 1. Computer and internet

Due: Week 4

Due: Week 4

Due: Week 5

Due: Week 5

Due: Week 6

Due: Week 7

Due: Week 8

Due: Week 9

Due: Week 2

Due: Week 9

30 4

Creating the Final Solution

I. Tech practice for forms in Dreamweaver

Completed: End of week 3.

Extra resources:

Mrs McMahon

Book: "Introduction to XHTML & CSS" by Jamie Campbell. Natcoll Publishing.

A. Learn how add text and password boxes

1. Computer with Dreamweaver

B. Learn how to add text areas and drop menus

1. Computer with Dreamweaver

C. Learn how to add checkboxes, radio buttons

1. Computer with Dreamweaver

D. Learn how to make submit and reset buttons

1. Computer with Dreamweaver

II. Photograph the desk for homepage

Completed: Week 4.

Photographed the subject matter for the website.

A. Book camera

1. Mr Cartwright and photography dept camera

B. Collect everything to be included

1. Stuff from Tania Roxborough

2. Stuff from home

C. Set up the environment

1. Desk from school

D. Set lighting and do photoshoot

1. Photography light

2. Mr Cartright

3. Tania Roxborough

III. Photograph the desk for general pages

Completed: Start of week 5

The Photoshoot was completed however in week 5 I had to repeat the shoot for the general pages as the images were blurred and there were bad reflections on the wood.

A. Book camera and light

1. Photography camera and light

2. Mr Cartwright

B. Collect everything to be used

1. Stuff from Tania Roxborough

C. Set up the desk

D. Set lighting and do photoshoot

1. Camera and light

2. Mr Cartright

3. Tania Roxborough

IV. Create the graphics for the website

Completed: Holidays.

Despite asking for the images and content from the client early this only came in weeks 7 to 10. So this step couldn't be completed separately and therefore is linked to the "Develop the site in Dreamweaver" step.

A. Get images off client

1. Photos from Tania Roxborough

B. Edit them on Photoshop

1. Computer with Photoshop

C. Save them as JPEG or GIF files to be used on the site

1. Computer

V. Develop the homepage in Flash

My client chose not to have the solution animated and decided on image-mapping the homepage picture that I made in Photoshop. This saved me a lot of time and because I was behind schedule significantly and hadn't left enough time for the actual coding of the pages this made it much simpler.

A. Animate the Photoshop picture

1. Computer with Flash

B. Animate the moving parts

1. Computer with Flash

C. Make parts of the image links

1. Computer with Flash
- D. Make the animation able to go onto a website
 1. Computer with Flash
 2. Help from teacher
- E. Research how to animate an image
 1. Internet and Mrs McMahon
- VI. Create Layout of homepage in Photoshop

Created the layout of the homepage, sending the images to my client and she sent these onto her publishers. They have approved them and are very happy with the result. Behind schedule. This was only finalised in week 7.

 - A. Choose which photo will be best for homepage
 1. Visual diary
 2. Opinions of stakeholders
 - B. Adjust the photo qualities etc
 1. Computer with Photoshop
 - C. Create the final image for the homepage
 1. Computer with Photoshop
 2. Visual diary
 - D. Add text to the image for links
 1. Computer with Photoshop
 - E. Cut up the image to be animated
- VII. Develop the homepage in Dreamweaver

I didn't begin coding the homepage in Dreamweaver until week 8. This was partly due to overall time delays and an underestimation of how long things would take and also due to the fact that I made both the homepage and content page layouts in Photoshop at the same time. I completed the coding of the homepage at the beginning of week 9.

 - A. Define which elements of the image will be animated
 1. Visual diary
 - B. Define which elements of the image will be links
 1. Visual diary
 - C. Code the page in Dreamweaver
 1. Computer with Dreamweaver

D. Create the CSS for the homepage

I. Computer with Dreamweaver

VIII. Develop the general site pages in XHTML

The site began being developed in week 8 however it took a long time to code and also to get all of the information for the pages from my client. This was heightened by the fact that I had to remake the content page design to enable it to stretch. Since there are over 40 pages in the website it took a long time to get each section of content onto its respective page and formatted correctly. I had the majority of the pages completed in time for the book launch on the 24th of September. Those that weren't ready were only incomplete because my client hadn't given me the information yet.

A. Draw layout of general pages

I. Visual diary

B. Draw in the divs

I. Visual diary

C. Define div dimensions and names

I. Visual diary

D. Code the page in Dreamweaver

I. Computer with Dreamweaver

E. Create the CSS for the general pages

I. Computer with Dreamweaver

IX. Develop the general site pages in Photoshop

I finished developing the site pages in Photoshop in week 7 along with the homepage as it was more efficient to work on two similar projects simultaneously than to work on them separately.

After the solution was functioning as a web page rather than simply as an image it was obvious that there was a lack of space available for the text. I therefore re-made the page into an image for the top and an image for the bottom. This means that the page is able to expand as I go. This meant that I needed to make a repeatable background tile to join the wooden parts from the top and bottom image strips. The new final content pages were complete in the weekend of week 9.

A. Choose the image(s) to be used on the pages

I. Stakeholders opinions

2. Visual diary

B. Adjust the images

1. Computer with Photoshop

- C. Create the final image for the pages
 - 1. Computer with Photoshop
- D. Add text etc to the image
 - 1. Computer with Photoshop
- X. Testing, finalising and approval

This began in the second week of the holidays and was finished in the second week of term four.

 - A. Test the website
 - 1. Internet
 - 2. Computer
 - B. Allow stakeholders to access solution
 - 1. Kiwi web hosting
 - 2. Internet
 - 3. Computer
 - C. Get the opinions and thoughts of all stakeholders
 - 1. Computer and internet

Due: Week 4

Due: Week 4

Due: Week 5

Due: Week 5

Due: Week 6

Due: Week 7

Due: Week 8

Due: Week 9

Due: Week 10

Due: Week 2

Images from photoshoot:



L1020608.JPG
The bookcase images didn't allow for enough space to frame the books

L1020609.JPG

L1020610.JPG

L1020611.JPG



L1020612.JPG

L1020613.JPG

L1020614.JPG

L1020615.JPG

these images are straight on which makes the books look great but doesn't show the pad well



L1020616.JPG

L1020617.JPG

L1020618.JPG

L1020619.JPG

this angle causes a lot of space to be wasted in the left corner



L1020620.JPG

L1020621.JPG

L1020622.JPG

L1020623.JPG



L1020624.JPG

L1020625.JPG

L1020626.JPG

L1020627.JPG

** the yellow pills will need to be photoshopped out as they look like '34 pills' according to my client and others who looked at them*



L1020648.JPG

L1020649.JPG

L1020650.JPG

L1020651.JPG



L1020652.JPG

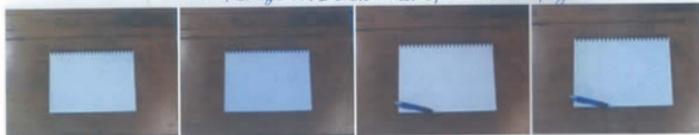


L1020653.JPG

L1020654.JPG

L1020655.JPG

The image that I chose to develop as the homepage.



L1020656.JPG

L1020657.JPG

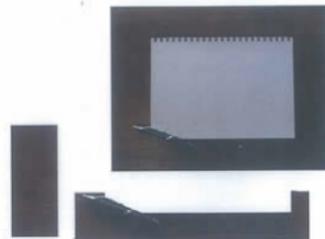
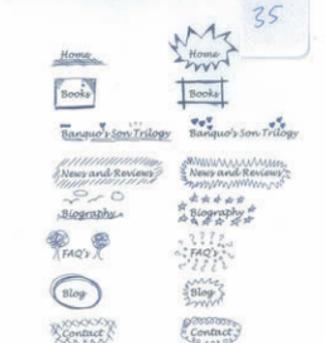
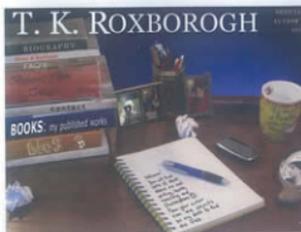
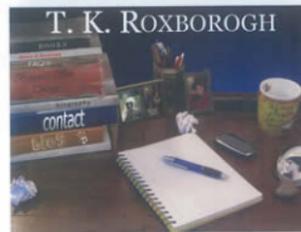
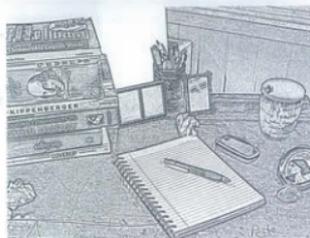
L1020658.JPG



L1020659.JPG

Image to be used for all pages other than the homepage.

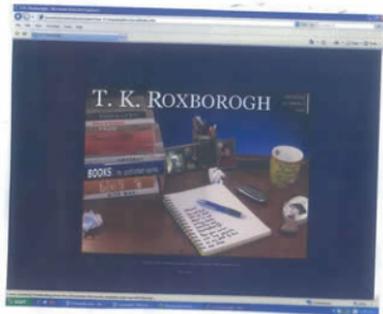
Tania Roxborough & I have decided that image "L1020653.JPG" will be edited into the homepage & image "L1020659.JPG" will be edited into the content pages' background.



```

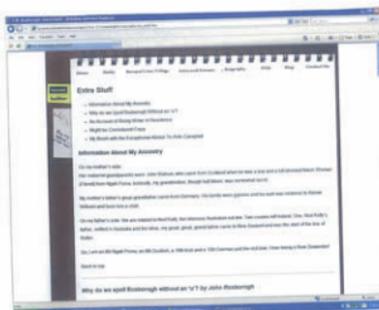
1 <DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"
2 "http://www.w3.org/TR/html4/loose.dtd">
3 <html>
4 <head>
5 <title>T. K. Roxborough</title>
6 <meta name="author" content="Site design by Jessica Napper">
7
8 <!-- The description will display on Google or other search engines when the site is searched -->
9 <meta name="DESCRIPTION" content="Sit down at the desk of prolific writer T. K. Roxborough and learn
10 how she manages to teach full time, raise a family and still write and publish books on a fairly
11 regular basis. You don't need to be a genius!">
12 <meta name="KEYWORDS" content="T. K. Roxborough, Banquo's Son, Banquo's Son Trilogy, New Zealand Auth
13 or,
14 New Zealand Writer, Young Adult writer, Tania Roxborough, English teaching notes, Writers Residency,
15 New Zealand books, Dunein writer">
16 <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
17 <link rel="shortcut icon" href="images/address_bar_icon.ico">
18 <link rel="apple-touch-icon" href="images/apple-touch-icon.png">
19 <link href="tkroxborough.css" rel="stylesheet" type="text/css">
20 </head>
21 <!-- This will give this page the blue floral background -->
22 <body class="bgwallpaper">
23 <div id="indexwrapper">
24
25 <div class="alt">
26 <!-- This is here to act as a preloader for the hover images. The images aren't seen as they have t
27 he class "alt".
28 This means that they are ready to show up as soon as the mouse is over them rather than taking a wh
29 ile to load -->
30 
31 
32 
33 
34 
35 
36 
37 
38 </div>
39
40 <!-- These two words will not be seen as they have the class "alt". They need to be here so that G
41 oogle will recognise this site when they are searched in Google or another search engine -->
42 <h1 class="alt">Roxborough</h1>
43 <h2 class="alt">Tania</h2>
44
45 <!-- This is the image to be image mapped -->
46 
48 <map name="Map">
49 <!-- This is the coding which provides the coordinates for the mapping of the index page image -->
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51 <area shape="poly" coords="447,162,454,165,494,164,504,157,514,163,512,181,514,224,516,243,520,25
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53 Photo Gallery" title="Photo Gallery">
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55 <area shape="poly" coords="2,431,6,422,12,428,23,415,34,421,38,428,51,426,67,454,64,463,33,476,12
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59 er Writers">
60 <area shape="poly" coords="688,443,689,432,708,432,736,452,737,462,721,474,700,476,684,669,677,45
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62,259,404,258,395,182,381,177,370,181,365,173,365,134,359,94" href="extra_stuff.htm" alt="Extra St
63 uff" title="Extra Stuff">
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65 Biography">
66 <area shape="poly" coords="2,117,226,101,230,118,-3,136" href="reviews.htm" alt="News and Review
67 s" title="News and Reviews">
68 <area shape="poly" coords="3,138,228,120,230,138,4,156" href="faqs.htm" alt="Frequently Asked Que
69 stions" title="Frequently Asked Questions">
70 <area shape="poly" coords="1,156,230,136,237,221,2,241" href="banquo.htm" alt="Banquo's Son Trilo
71 gy" title="Banquo's Son Trilogy">
72 <area shape="poly" coords="2,243,239,221,231,117,245,113,270,216,271,243,3,265" href="contact.htm
73 " alt="Contact Me" title="Contact Me">
74
75 <!-- This is the information that will sit at the bottom of the image on this page -->
76 <div class="footertextindex">Copyright 2009 Tania Roxborough | Design Copyright 2009 Jessica N
77 apper</div>
78 <!-- This is the site counter that displays at the bottom of the page -->
79 <p class="footertextindex">Site views:<a href="http://www.tinycounter.com" target="_blank" title="f
80 ree counter">
81 
83 </p>
84 <!-- This is the link to site meter that displays at the bottom of the page so that the statistics o
85 f the site can be seen -->
86 <a href="http://s281.sitemeter.com/stats.asp?site=s281roxborough" target="_blank">
87 </a>
89 </div>
90 </body>
91 </html>

```





- SCREENSHOT OF THE BIOGRAPHY PAGE -



- SCREENSHOT OF THE EXTRA STUFF PAGE -

```

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3 <html>
4 <head>
5 <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
6 <title>T.K. Roxborough: Extra Stuff</title>
7 <meta name="author" content="Site design by Jessica Napper">
8 <meta name="description" content="Sit down at the desk of prolific writer T.K. Roxborough and learn
9 how she manages to teach full time, raise a family and still write and publish books on a fairly
10 regular basis. (Just don't mention the dusting!)">
11 <meta name="keywords" content="T.K.Roxborough, Banquo's Son, Banquo's Son Trilogy, New Zealand Auth
12 Or,
13 New Zealand Writer, Young Adult writer, Tania Roxborough, English teaching notes, Writers Residency
14 New Zealand books, Dunedin writer, extra stuff">
15 <link href="tkroxborough.css" rel="stylesheet" type="text/css">
16 <link rel="shortcut icon" href="images/address_bar_icon.ico">
17 </head>
18 <body>
19 <!-- The "wrapper" div will hold all of the divs on the page -->
20 <div id="wrapper">
21
22 <div class="alt">
23 <!-- This is here to act as a preloader for the hover images. The images aren't seen as they have
24 the class "alt" -->
25 This means that they are ready to show up as soon as the mouse is over them rather than taking a w
26 hile to load -->
27 
28 
29 
30 
31 
32 
33 
34 
35 </div>
36
37
38 <h1 class="alt">Roxborough</h1>
39 <h2 class="alt">Tania</h2>
40 <!-- The "nav" div will have the menu bar in it -->
41 <div id="nav">
42 <div id="nav_links">
43 <a id="home" href="index.htm"><span class="alt">Home</span></a>
44 <a id="books" href="books.htm"><span class="alt">Books</span></a>
45 <a id="banquo" href="banquo.htm"><span class="alt">Banquo's Son Trilogy</span></a>
46 <a id="news" href="reviews.htm"><span class="alt">News and Reviews</span></a>
47 <a id="biography" href="biography.htm"><span class="alt">Biography</span></a>
48 <a id="faqs" href="faqs.htm"><span class="alt">FAQs</span></a>
49 <a id="blog" href="http://banquosson.blogspot.com/"><span class="alt">Blog</span></a>
50 <a id="contact" href="contact.htm"><span class="alt">Contact Me</span></a>
51 </div> <!-- Ends the "nav_links" div -->
52 </div> <!-- Ends the "nav" div -->
53
54 <!-- The "sidenav" div will have the menu bar in it -->
55 <div id="sidenav">
56 <a href="http://www.facebook.com/pages/T-K-Roxborough/34655752907" target="_blank"></a>
58 <a href="http://twitter.com/banquotriology" target="_blank"></a>
60 <a href="http://www.abacusbooks.co.nz/category/HOMES.html?option=results" target="_blank">
61 </a>
63 </div><!-- Ends the "sidenav" div -->
64
65 <div id="content">
66 <h1 class="name">Extra Stuff</h1>
67
68 <p>
69 <!-->
70 <!-->
71 <!-->
72 <!-->
73 </p>
74 </div>
75
76

```

EXTRA STUFF

79 <p>on my mother's side:/>
80 Her maternal grandparents were: John Watson, who came from Scotland when he was a boy and a full
81 blooded Maori Woman (Flavel) from Ngati Porou. Ironically, my grandmother, though half Maori, was
82 somewhat racist. </p>
83 <p>My mother's father's great-grandfather came from Germany. His family were gypsies and his aunt
84 was mistress to
85 Kaiser Wilhelm and bore him a child. </p>
86 <p>On my father's side:/>
87 We are related to Ned Kelly, the infamous Australian out-law. Two cousins left Ireland. One, Ned K
88 elly's father.
89 settled in Australia and the other, my great, great, grand-father came to New Zealand and was the
90 start of the line of Kellys. </p>
91 <p>So, I am an 8th Ngati Porou, an 8th Scottish, a 16th Irish and a 16th German and the rest kiw
92 i
93 I love being a New Zealander!</p>
94 <p>a href="#top">Back to top</p>
95 <hr>
96 <h2>a name="spelling">Why do we spell Roxborough without an 'u'? </h2>
97 </p>
98 <p>Below is a slightly abridged version from John's website. Please go <a href="http://www.roxbor
99 ogh.nz">here to read the
100 full account. </p>
101 <p>Having to correct other people's best efforts at the spelling of our name is a common family ex
102 perience as it then having
103 no quick answer to the question where the "unusual" spelling came from. It was easy to acknowledge
104 it was a spelling mistake,
105 but finding real answers has been quite a story. </p>
106 <p>Beyond knowing that my grandfather, the late Bill Roxborough's father, was Charles Henry Roxboro
107 gh who had died in
108 Christchurch in 1960, there was for many years little to go on. Neither Bill nor his younger broth
109 er Harry had ever had any
110 contact with their father who had disappeared out of their lives by the time Harry was born in 191
111 6. In the late 90s Bill's wife
112 Boyd tried ringing the one person in a New Zealand telephone book with a likely name, but he had a
113 "u" in Roxborough and denied
114 having any children. Years of searching by different members of the family got nowhere until my mo
115 ther Cathie Roxborough suggested
116 looking up Charles Henry's World War I military records. Up until that point there was contradicto
117 ry information on a number of
118 marriage certificates and there was no birth certificate. The death certificate from 1960 stated h
119 e was born in Glasgow and that
120 he had come to New Zealand 46 years earlier. Searches in the UK and telephone books in Australia,
121 New Zealand and the States were
122 also fruitless. </p>
123 <p>Although the military records provided further contradictory information and red herrings of th
124 eir own, they indicated that
125 around the time Bill and Harry were born Charles Henry had used a number of aliases, and that he h
126 ad had a police record. The
127 next step was to go to the police archives. These gave details of charges and provided a reasonabl
128 y handsome looking photograph.
129 I put together all the evidence on a spreadsheet to puzzle over the patterns and look for ideas, b
130 ut it still appeared that Charles'
131 real name was Roxborough and that he had some association with Ashburton. </p>
132 <p>Later on a visit to Christchurch I visited the genealogy room in the Canterbury Public Library
133 and came across a record of the
134 marriage of a Charles William Chapman to Mary Elizabeth Wainwright on 6 January 1891. The 1914 mar
135 riage certificate for Charles
136 Henry Roxborough had given his parents as William Charles Roxborough and Elizabeth (Wainwright). Cha
137 pman was a known alias. Might it
138 in fact be his real name? </p>
139 <p>Charles' other three marriage certificates have variations in the names given by his parents.
140 In 1917 they were Charles William
141 Roxborough and Ellen Winton, in 1933 William Harry Roxborough and Mary Wainwright, and in 1946 Wi
142 lliam Charles Roxborough and
143 Elizabeth Mary Wainwright. The 1917 marriage was bigamous and the more likely than usual to be fic
144 tious, but Wainwright is the
145 name of his mother on the other three, legal, marriages. The 1891 date of the Chapman-Wainwright m
146 arriage was within a possible range
147 given that his age at the marriage certificates and death certificate suggested a number of possi
148 ble years for his date of birth from
149 1891 to 1898. </p>
150

151 <p>It did seem likely that Charles Henry's actual family name was Chapman and that he was born
152 in Scotland but somewhere in
153 Christchurch or Canterbury. </p>
154 <p>This was exciting news as far as it went. I was then helped by Members of the Ashburton
155 genealogists familiar
156 with work on the Chapman family. They put me in touch with Chapman family researchers and I rewro
157 the later I received a copy of
158 the family tree for Charles William and Mary Elizabeth Chapman. This shows the birth of Charles He
159 nry on 6 April 1893. There is now
160 a birth certificate and some baby and childhood photos to add to that from the police files. </p>
161 <p>A large part of the riddle was now solved, though of course questions remain and more work is
162 needed to fill out the story.
163 We can now say that as a family name, the spelling "Roxborough" is unique to the known New Zealand
164 descendants of Charles Henry Chapman,
165 aka Roxborough and Roxborough, and Lizzie Maud Woolley and their two sons, William (Bill) an
166 d Harry. We do not know why he became the
167 black sheep of the family, how he got into a life of crime and deception, or why he refused to ack
168 nowledge his adult sons whose own
169 difficulties were compounded by his silence. </p>
170 <p>Charles Henry Roxborough (1893-1960) father of Bill and Harry Roxborough</p>
171
172 </p>
173 <p>Charles was the second child of Charles William Chapman and Mary Elizabeth Wainwright
174 . He was born in the Wairiri
175 Valley near Hororata, Canterbury, 6 April 1893 while his parents were resident at Glentunnel and h
176 e died in Christchurch on
177 5 October 1960. His older brother Joseph was born in Lincoln in 1892, and his younger siblings wer
178 e David, Ada, William,
179 Edith, Gilbert, Archie and Ernest. </p>
180 <p>Places associated with his early years are mostly in the Selwyn District of the Canterbury Plai
181 ns just south of Christchurch. </p>
182 <p>His marriage to Lizzie Maud Woolley in 1914 when he adopted the name Roxborough was the first of
183 four. He was recruited from borstal in
184 Invercargill in January 1917 to serve in the First World War. He trained in Trentham and was sent
185 to 39th Reinforcements) after a further period in prison for bigamy. He was again in prison after the
186 war, remarried again twice, and
187 spent his last years in Christchurch. He probably worked as a jobbing builder. He was remembered
188 as a charming but rather darker sided
189 to his character. </p>
190 <p>The information given on his World War I military records saying that his father was Charles He
191 nry Roxborough and that his mother was
192 Ellen Lewis Roxborough who lived in Racecourse Road Ashburton is false, yet pointed to an actual
193 situation, like many other details.
194 Neither Bill nor Harry ever discovered the information about his now available from army and polic
195 e records, nor did they ever see a
196 photograph of him before they died. Charles had no other known children. </p>
197 <hr>
198 <p>John Roxborough, married to Jenny, is the eldest son of Bill Roxborough. Tania Roxborough's
199 husband Phillip, is
200 Bill's youngest son. </p>
201 <p>As well as our children, we rejoice in having a number of siblings and half-siblings, and their
202 children. Who share
203 our family name, its spelling, and the mystery of its origin. There are also Harry's descendants w
204 ho share the story.
205 We think it is a good name! If your spelling of Roxborough really does have no "u" in it and is not
206 Roxborough, Roxborough,
207 or Roxburgh, we are almost certainly related. If your name is Chapman it is also possible!</p>
208 <p>As things have come to light we realise how important it is to understand and accept the past t
209 o move on in our own lives.
210 Perhaps some of Charles and Lizzie's inheritance can be put to good use, along with insight into
211 the vagaries of human nature.
212 Many of us in the family share a Christian faith, have to grow to understand how complicated lif
213 e is for many people and
214 recognise that acceptance and healing is part of what Jesus was about. </p>
215 <p>John Roxborough</p>
216 <p>a href="#top">Back to top</p>
217 <hr>
218 <h2>a name="residency">An Account of Being Writer in Residence</h2>
219 <p>2nd October 2006</p>
220 <p>2-2 October 2006</p>
221

182 >>>Apt first, I felt incredibly guilty; here I've given a sunny office complete with space
183 and computer and resources and all I had to do was, well, write:

184 I wondered, was I supposed to keep the frantic hours and pace of my colleagues from the corridors
185 of Level 2 of the Tower Block or could I sneak off for a coffee with another writer, my sister,
186 my husband, an English teacher from the local high school?

187 I kept being assured that I was 'okay' to do what I needed; that my time was my own so. I set my
188
189 The ambitious goal (initially) of 'six books finished by the end of six months' and then, 'must write
190 1000 words a day'. Hmmm. Well, I have pretty much been able to meet the latter but the former...
191 didn't quite bank on: <p>
192 </p>
201 <i>11> school visits (locally and in the greater Otago/Southeast district) </i>
202 <i>11> 42 hours of workshops with children on writing </i>
203 <i>11> 4 presentations to Otago/Southeast pre-service teachers on the teaching of writing </i>
204 <i>11> presentation to the academic staff at the Dunedin campus (this was videoed) </i>
205 <i>11> week in Auckland for the Storylines Tour </i>
206 <i>11> week in Nelson participating in the SLANZA conference </i>
207 <i>11> organizing and participating in a Writing Conference for Otago/Southeast Teachers featuring Bill
208 Mahire, Wayne Mills, Sandy McKay, Jenny Powell-Chalmers, Murray Gadd and myself </i>
209 <i>11> Judging the BNZ Katherine Mansfield Short Story Awards </i>
210 </p>
211
212 <p><i>8> So, in spite of the above busyness, I have managed to finish two novels: the YA one that I
213 submitted to the Dunedin College of Education as my application for the residency (which is 46,000
214 words - my biggest children's novel to date), and also another novel for younger children (Space G
215 um) </p>
216 Thanks to the male members of staff who so generously shared their naughty school boy tricks (esp
217 <i>8> Harry and Phillip) </p>
218 <p><i>8> Someone asked me to repeat the input/output stats I gave to the academic staff so I shamefacedly
219 </p>
220
221 <i>11> Words written: 62,000 </i>
222 <i>11> Presentations: 24 </i>
223 <i>11> Workshops: 42 hours </i>
224 <i>11> Schools visited: 17 </i>
225 <i>11> Emails sent: 715 </i>
226 <i>11> Texts sent: I have no idea (my memory keeps getting clogged so I have to delete) </i>
227
228 <p><i>8> Input: </p>
229
230 <i>11> 220 coffees (including 13 free from Fluid) </i>
231 <i>11> 132 biscuits from the staff room (34 of them chocolate) </i>
232 <i>11> 23 business lunches at Vino Vena, Umbrellas and Les Sess </i>
233 <i>11> Bottles of wine - I'm not telling </i>
234
235 <p><i>8> Publishing results? </p>
236 <p><i>8> rejections (boo hoo) and 1 contract to publish.

237 Because I have taken this time off to write, I realize that this is what I want to do the most and
238 that has helped us as a family to make the decision for me to take the brave step into the world of
239 full-time writing and resign from my teaching position. We are to move away from Auckland and live
240 in
241 a smaller community so that I am able to continue to write without the financial demands of living
242 in
243 a big city - we have purchased a house in Dunedin and will be moving here early 2007 to live. I will
244 continue to write full time and be available to run writing workshops and participate in the write
245 r in
246 schools programme. </p>
247 <p><i>8> Receiving the residency not only affirmed my worth and ability as a writer but gave me the
248 confidence to focus on improving my craft. I have read a number of excellent books on writing and
249 attending some workshops by some our esteemed and established writers. I hope in the years to come
250
251
252 the work that I did in this office will be evidenced to the wider community in the form of publish
253 ed
254 books and pots of money. </p>
255 <p><i>8> Kia kaha </p>
256
257
258 Tania Roxborough
259 </p>
260 <p>Back to top</p>
261 </hr>
262
263
264
265
266
267
268
269
270
271
272

EXTRA STUFF CONT.

260 Back to top
261 <p><i>8> Night he considered crazy? or some interesting type things I've done </p>
262 </p>
263 <i>11> had a gastric bypass in 2003 and lost half my body weight </i>
264 <i>11> was on the television programme Holmes arguing with the then minister of Education, Trevor M
265 allard and the head of the PFPA </i>
266 <i>11> sat Burgess English with my Year 13 class and I got 90%. I only did it cos I'd not done it when
267 I was at school and my students challenged me </i>
268 <i>11> when I was 36, my children worked out that we lived at number 36 Emlin Place and that the house
269 we lived in was the 36th house I've lived in (we'd been there for six years) </i>
270 <i>11> we've been on two episodes of Shortland Street (along with both my children) </i>
271 <i>11> we've appeared in an episode of Xena, Warrior Princess </i>
272 <i>11> we've been in a couple of commercials </i>
273 <i>11> rode my motorbike from Palmerston North to Wellington and then onto Oponaki </i>
274 <i>11> worked in a chicken processing plant making sausages and dog meat and processed chicken roll
275 s </i>
276 <i>11> travelled from the middle of the South Island to Whangarei in the North Island with my cat h
277 idden in my bag. We caught the train and travelled north on the Southerner without incident. Howev
278 er, when I tried to board the Picton Ferry, the pursuer suggested I hand over my very large carry
279 on bag. I resisted. He became suspicious (no doubt believing I was concealing drugs). There was
280 a few tense moments of to-ing and fro-ing until, bless her, Cucumber poked her pretty tummy head out
281 of a gap in the bag and moaned. Instantly, the burly employee softened and reached out for her an
282 d the bag (she should not have been, clearly, on board) promising to take care of her. The trip to
283 Auckland on the Northerner was a different matter as it was the Overnighter. Night time. Cat prow
284 ling time. Cucumber escaped a few times. Once I saw her patting the reflected lights as we came int
285 o Talbarg and heard a small boy's voice call Mum, look. A cat! Later, I awoke to spy her pouncing
286 down the aisle trying to grab the flickers of light which jumped around the carriage. Then, I spi
287 ed the warden coming down, torch waving to and fro. I squeezed my eyes shut and hoped he wouldn't
288 notice. Seems Cucumber had disappeared. Three hours later, after she'd found me again and had c
289 rped onto my lap, he was back, keys jangling. This, clearly, was too much for my faline. She pounce
290 d on the cluster of keys hanging from his left pocket and clung there trying to subdue the shiny,
291 noisy and dangerous weapons. I feigned sleep. A moment later I saw, peeking through closed lids, h
292 er gently lift my pussy cat from his trousers and place her on my lap </i>
293 <i>11> I once snuck onto the Picton Ferry because I had no money. I was 17 </i>
294 <i>11> In the early 80s, I hitch-hiked from Palmerston North to Christchurch </i>
295 <i>11> I rode my horse to school </i>
296 <i>11> I was in foster care for 18 months </i>
297 <i>11> ran away from home when I was in the fifth form (Year 11) </i>
298 <i>11> When I was ten, I slaughtered a sheep (no big deal - many kids do this. BTW it was my pet lamb
299 but that was okay) </i>
300 <i>11> We once lived on a farm which required opening 52 gates from the main road until we got to the
301 farm house. We also had 17 dogs and 14 horses. No motorbikes, though </i>
302
303 </hr>
304 Stop >Back to top</p>
305 </hr>
306 <h2>Alistair My Brush with the Exceptional Alistair Te Ariki Campbell (1925-2009) , Poet
307 </h2>
308 <p><i>8> Playwright and Novelist </p>
309 <p><i>8> In 1986, I was a keen but somewhat talentless poet and I sent Alistair some of my poems. He wr
310 ote
311 back with this response: </p>
312 <i>8> You have a lot to learn - but you probably knew that. If you don't, you haven't a chance...This
313 is
314 not to say that you have no talent. Something comes through that I find attractive, but you need t
315 o
316 work much harder </i>
317 <p><i>8> Two weeks later, another letter arrived. It seems Meg had told him he was <i>8> unnecessarily har
318 d on [my]
319 poems </i> though he wasn't <i>8> convinced [he] was </i> still, he offered to look at my work and
320 <i>8> try to be more
321 positive and helpful. </i>
322 </p>
323 <p><i>8> Twenty years on, while I was Children's Writer in Residence at the Dunedin College of Education
324 I came
325 across his two letters in my papers. Immediately, I wrote to him and told him that I was now a wr
326 iter
327 (but not poetry) and outlined some of my successes </p>
328 <p><i>8> He wrote me a lovely response (on the same type of letter pad as well) including this: <i>8> I con
329 gratulate you
330 in being wise to realise you future didn't lie in poetry but in prose and you have done very well
331 as a
332 writer, and it seems, a teacher too. </i></p>
333
334 <p><i>8> So touched have I been by these letters, I got them framed and they sit in pride of place in my
335 living
336 room so that I can be reminded of the generous spirit of a great poet who was not too busy to g
337 hty
338 nor too busy to send messages to a young writer. </p>
339
340 <p><i>8> Best in peace, dear man. </p>
341 <p>Stop >Back to top</p>
342 </hr>
343 Stop >Back to top</p>

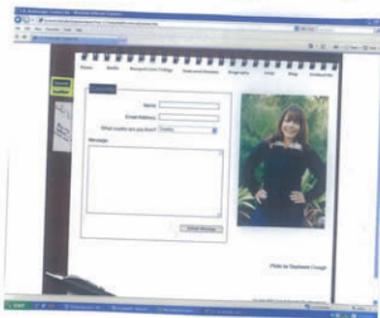
140

```

110 </div>!-- Ends the content div -->
111
112
113 <!-- The "footnote" div will hold the copyright details -->
114 <div id="footnote">
115   <p class="footertext">Copyright 2009 Tania Roxborough | All rights reserved.</p>
116 </div>!-- Ends "footnote" div -->
117
118 </div>!-- Ends the "wrapper" div -->
119
120
121
122
123 </body>
124 </html>
125
126

```

CONTACT PAGE →



```

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2 *http://www.w3.org/TR/html4/loose.dtd>
3 <html>
4 <head>
5 <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
6 <title>T.K. Roxborough: Contact Me</title>
7
8
9 <meta name="author" content="Site design by Jessica Mapper">
10 <meta name="DESCRIPTION" content="Sit down at the desk of prolific writer T.K. Roxborough and learn
11 how she manages to teach full time, raise a family and still write and publish books on a fairly
12 regular basis. (Just don't mention the dusting!)>
13 <meta name="KEYWORDS" content="T.K.Roxborough, Banquo's Son, Banquo's Son Trilogy, New Zealand Auth
14 or,
15 New Zealand Writer, Young Adult writer, Tania Roxborough, English teaching notes, Writers Residency
16 New Zealand books, Dunedin writer, Contact Me">
17 <link href="tkroxborough.css" rel="stylesheet" type="text/css">
18 <link rel="shortcut icon" href="images/address_bar_icon.ico" >
19 <link rel="apple-touch-icon" href="images/apple-touch-icon.png">
20 </head>
21 <!-- The "wrapper" div will hold all of the divs on the page -->
22 <div id="wrapper">
23
24 <h1 class="alt">Roxborough/h1</h1>
25 <h2 class="alt">Tania</h2>
26
27
28 <div class="alt">
29 <!-- This is here to act as a preloader for the hover images. The images aren't seen as they have
30 the class "alt".
31 This means that they are ready to show up as soon as the mouse is over them rather than taking a w
32 hile to load -->
33 
34 
35 
36 
37 
38 
39 
40 </div>
41
42
43 <!-- The "nav" div will have the menu bar in it -->
44 <div id="nav">
45 <div id="nav_links">
46 <a id="home" href="index.htm"><span class="alt">Home</span></a>
47 <a id="books" href="books.htm"><span class="alt">Books</span></a>
48 <a id="banquo" href="banquo.htm"><span class="alt">Banquo's Son Trilogy</span></a>
49 <a id="news" href="reviews.htm"><span class="alt">News and Reviews</span></a>
50 <a id="biography" href="biography.htm"><span class="alt">Biography</span></a>
51 <a id="fags" href="fags.htm"><span class="alt">FAQs</span></a>
52 <a id="blog" href="http://banquosson.blogspot.com/"><span class="alt">Blog</span></a>
53 <a id="contact" href="contact.htm"><span class="alt">Contact Me</span></a>
54 </div> <!-- Ends the "nav_links" div -->
55 </div> <!-- Ends the "nav" div -->
56
57 <!-- The "sidenav" div will have the same bar in it -->
58 <div id="sidenav">
59 <a href="http://www.facebook.com/pages/T-K-Roxborough/9463572907" target="_blank"></a>
61 <a href="http://twitter.com/banquotriloxy" target="_blank"></a>
63 <a href="http://www.abacusbooks.co.nz/category/HOME/3659.html?option=results" target="_blank">
64 </a>
66 </div>!-- Ends the "sidenav" div -->
67
68 <div id="content">
69 <div id="message">
70 <!-- Form which will mail the contact form to email -->
71 <form method="post" action="http://www.tkroxborough.com/cgi-bin/FormMail.cgi" >
72 <!-- This specifies where the site will be sent within the action thing above -->
73 <input type="hidden" name="recipient" value="tania@tkroxborough.com">
74
75 <!-- A redirect to have a send page where the user can see their form has been sent -->
76 <input type="hidden" name="redirect" value="http://www.tkroxborough.com/sent.htm">
77 </fieldset>

```

CONTACT ME

161

```

77 <!-- A legend for the fieldset -->
78
79 <legend>Contact Me</legend>
80 <p><label for="name">Name:</label><input type="text" name="name" id="input"></p>
81
82 <p><label for="email">Email Address:</label><input type="text" name="email" id="input"></p>
83
84
85 <p><label for="country">What country are you from?</label>
86 <select name="country" id="input"
87 <option value="">Country...</option>
88 <option value="AF">Afghanistan</option>
89 <option value="AL">Albania</option>
90 <option value="AR">Argentina</option>
91 <option value="AS">American Samoa</option>
92 <option value="AD">Andorra</option>
93 <option value="AG">Anguilla</option>
94 <option value="AI">Anguilla</option>
95 <option value="AG">Antigua & Barbuda</option>
96 <option value="AR">Argentina</option>
97 <option value="AR">Armenia</option>
98 <option value="AR">Aruba</option>
99 <option value="AU">Australia</option>
100 <option value="AT">Austria</option>
101 <option value="AZ">Azerbaijan</option>
102 <option value="BS">Bahamas</option>
103 <option value="BH">Bahrain</option>
104 <option value="BD">Bangladesh</option>
105 <option value="BB">Barbados</option>
106 <option value="BY">Belarus</option>
107 <option value="BE">Belgium</option>
108 <option value="BE">Belize</option>
109 <option value="BJ">Benin</option>
110 <option value="BM">Bermuda</option>
111 <option value="BT">Bhutan</option>
112 <option value="BO">Bolivia</option>
113 <option value="BL">Bonaire</option>
114 <option value="BA">Bosnia & Herzegovina</option>
115 <option value="BW">Botswana</option>
116 <option value="BR">Brazil</option>
117 <option value="BC">British Indian Ocean Ter</option>
118 <option value="BN">Brunei</option>
119 <option value="BG">Bulgaria</option>
120 <option value="BP">Burkina Faso</option>
121 <option value="BI">Burundi</option>
122 <option value="KH">Cambodia</option>
123 <option value="CM">Cameroon</option>
124 <option value="CA">Canada</option>
125 <option value="IC">Canary Islands</option>
126 <option value="CV">Cape Verde</option>
127 <option value="CY">Cayman Islands</option>
128 <option value="CR">Central African Republic</option>
129 <option value="TD">Chad</option>
130 <option value="CD">Channel Islands</option>
131 <option value="CL">Chile</option>
132 <option value="CN">China</option>
133 <option value="CI">Christmas Island</option>
134 <option value="CC">Cocos Islands</option>
135 <option value="CO">Colombia</option>
136 <option value="CC">Comoros</option>
137 <option value="CG">Congo</option>
138 <option value="CK">Cook Islands</option>
139 <option value="CR">Costa Rica</option>
140 <option value="CT">Cote D'Ivoire</option>
141 <option value="HR">Croatia</option>
142 <option value="CU">Cuba</option>
143 <option value="CB">Curacao</option>
144 <option value="CY">Cyprus</option>
145 <option value="CZ">Czech Republic</option>
146 <option value="DK">Denmark</option>
147 <option value="DJ">Djibouti</option>
148 <option value="DM">Dominica</option>
149 <option value="DO">Dominican Republic</option>
150 <option value="TM">East Timor</option>
151 <option value="EC">Ecuador</option>
152 <option value="EG">Egypt</option>
153 <option value="SV">El Salvador</option>
154 <option value="GQ">Equatorial Guinea</option>
155 <option value="ER">Eritrea</option>
156 <option value="EE">Estonia</option>
157 <option value="ET">Ethiopia</option>
158 <option value="FA">Falkland Islands</option>
159 <option value="FO">Faroe Islands</option>
160 <option value="FJ">Fiji</option>

```

```

329 <option value="WF">Wallis & Futana</option>
330 <option value="YE">Yemen</option>
331 <option value="ZM">Zaire</option>
332 <option value="ZM">Zambia</option>
333 <option value="ZW">Zimbabwe</option>
334 </select></p>
335
336 <p><span class="message">Message:</span><textarea name="message" cols="55" rows="14" id="message_b
337 ok"></TEXTAREA></p>
338
339 <p><input type="submit" value="Submit Message" id="submit"></p>
340
341 </fieldset>
342 </form>
343
344 </div><!-- Ends the message div -->
345 <a href="photogallery.htm">img src="images/tania_at_goal_weight.jpg" class="contacting" alt="Photo
346 o Gallery" title="Photo Gallery"></a>
347 <p class="textright">Photo by Stephanie Creagh</p>
348 </div><!-- Ends the content div -->
349
350 <!-- The footnote div will hold the copyright details -->
351 <div id="footnote">
352 <p class="footertext">Copyright 2009 Tania Roxborough | All rights reserved</p>
353 </div><!-- Ends footnote div -->
354 </div><!-- Ends the wrapper div -->
355
356
357
358 </body>
359 </html>
360

```

```
1 <!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"
2 "http://www.w3.org/TR/html4/loose.dtd">
3 <html>
4 <head>
5 <title>T.K. Roxborough Photo Gallery</title>
6 <meta name="author" content="Site design by Jessica Napper">
7 <meta name="description" content="Sit down at the desk of prolific writer T.K. Roxborough and learn
8 how she manages to teach full time, raise a family and still write and publish books on a fairly
9 regular basis. (Just don't mention the dogging!)">
10 <meta name="keywords" content="T.K.Roxborough, Banquo's Son Trilogy, Banquo's Son Trilogy, New Zealand Auth
11 or,
12 New Zealand Writer, Young Adult writer, Tania Roxborough, English teaching notes, Writers Residency
```

PHOTOGALLERY PAGE

```
13 <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
14 <link href="/kroxborough.css" rel="stylesheet" type="text/css"/>
15 <!-- VisualLightBox has been used for the photogallery page to create an effective and interactive
16 photogallery that
17 was simple for me to use and quick to create -->
18 <!-- Start VisualLightBox.com HEAD section -->
19 <!-- link rel="stylesheet" href="engine/css/lightbox.css" type="text/css" media="screen" /
```

```
20 >
21 <script src="engine/js/prototype.js" type="text/javascript"></script>
22 <script src="engine/js/scriptaculous.js?load=effects,builder" type="text/javascript"></scr
23 ipt>
24 <script src="engine/js/lightbox.js" type="text/javascript"></script>
```

```
25 <style>
26 .gallery {
27     zoom:1;
28     width:auto;
29     }
30 .gallery a {
31     display:inline;
32     float:left;
33     margin:5px;
34     opacity:0.87;
35     text-align:center;
36     }
37 .gallery a:hover {
38     opacity:1;
39     }
40 .gallery a img {
41     border:none;
42     display:inline;
43     }
44 .gallery a#lightbox{display:none}
45 </style>
```

```
46 <!-- End VisualLightBox.com HEAD section -->
47 <link rel="shortcut icon" href="images/address_bar_icon.ico" >
48 <link rel="apple-touch-icon" href="images/apple-touch-icon.png">
49 </head>
```

```
50 <body>
51 <!-- The "wrapper" div will hold all of the divs on the page -->
52 <div id="wrapper">
```

```
53 <div class="nav">
54 
55 
56 
57 
58 
59 
60 
61 
62 </div>
```

```
63 <div class="alt"><Roxborough/h1>
64 <h2 class="alt"><Tania/h2>
65 <!-- The "nav" div will have the menu bar in it -->
66 <div id="nav">
67 <div id="nav_links">
68 <a id="home" href="index.htm"><span class="alt">Home</span></a>
69 <a id="books" href="books.htm"><span class="alt">Books</span></a>
70 <a id="banquo" href="banquo.htm"><span class="alt">Banquo's Son Trilogy</span></a>
71 <a id="news" href="reviews.htm"><span class="alt">News and Reviews</span></a>
72 <a id="biography" href="biography.htm"><span class="alt">Biography</span></a>
73 <a id="fags" href="fags.htm"><span class="alt">FAQs</span></a>
74 <a id="blog" href="http://banquosons.blogspot.com/"><span class="alt">Blog</span></a>
75 <a id="contact" href="contact.htm"><span class="alt">Contact Me</span></a>
76 </div>
77 <!-- Ends the "nav" links div -->
```

```
81 </div>
82 <!-- Ends the "nav" div -->
83 <!-- The "sidenav" div will have the menu bar in it -->
84 <div id="sidenav">
85 <a href="http://www.facebook.com/pages/T-K-Roxborough/94635782997" target="_blank"></a>
87 <a href="http://twitter.com/banquotrilogy" target="_blank"></a>
89 <a href="http://www.abacusbooks.co.nz/category/HOME/3659.html?option=results" target="_blank"
90 ></a>
92 </div><!-- Ends the "sidenav" div -->
```

```
93 <!-- The "content" div will hold all of the content on the page -->
94 <div id="content">
95 <!-- Start VisualLightBox.com BODY section -->
96 <div class="gallery">
```

```
97 <a href="/data/images/eight_months.jpg" rel="lightbox[sample]" title="At 8 months,
98 Christchurch, 1966"></a>
99 <a href="/data/images/sisters.jpg" rel="lightbox[sample]" title="The sisters:
100 Donna, me and Sharon,
101 Te Puke, 1972"></a>
```

```
102 <a href="/data/images/summer.jpg" rel="lightbox[sample]" title="Summer of
103 '83 - shearing sheds
104 and sunbathing with
105 my friend Karen"></a>
106 <a href="/data/images/engagement.jpg" rel="lightbox[sample]" title="Phillip and I celebratin
107 g our engagement, 1988"></a>
```

```
108 <a href="/data/images/ds3205rox_taniaasbride.jpg" rel="lightbox[sample]" title="Tania as a Br
109 ide, December 1988"></a>
110 <a href="/data/images/dress_up.jpg" rel="lightbox[sample]" title="Fancy dress for Shakespeare
111 Day at school, Winter 2000"></a>
112 <a href="/data/images/labour_weekend.jpg" rel="lightbox[sample]" title="Labour weekend,
113 Christchurch 2002, Meeting my
114 half-sister Jacqui for the first
```

```
115 time in 20 years"></a>
116 <a href="/data/images/highschool_reunion.jpg" rel="lightbox[sample]" title="Catching up with
117 old
118 friends Jenny and Karen at our
119 High School Reunion, 2002"></a>
120 <a href="/data/images/steeps.jpg" rel="lightbox[sample]" title="After climbing the
121 Cathedral steps, Christchurch,
122 January 2003"></a>
```

```
123 <a href="/data/images/horse.jpg" rel="lightbox[sample]" title="Horse riding, Hammer Springs,
124 January 2003. The horse is half-
125 Clydesdale to accommodate my weight"></a>
126 <a href="/data/images/raro.jpg" rel="lightbox[sample]" title="Trip to Rarotonga, September 20
127 03 - my first time overseas"></a>
```

```
128 <a href="/data/images/raroz2.jpg" rel="lightbox[sample]" title="In
129 Rarotonga,
130 wearing that
131 T-shirt"></a>
132 <a href="/data/images/family_portrait.jpg" rel="lightbox[sample]" title="This
133 family portrait
134 is not displayed
135 anywhere in
136 our house.
137 I look like
138 a swollen
139 marshmallow!"></a>
```

```
138 <a href="/data/images/may.jpg" rel="lightbox[sample]" title="May 2005"></a>
140 <a href="/data/images/mackennanandBrianna2006.jpg" rel="lightbox[sample]" title="Mackenna and
141 Brianna 2006"></a>
142 <a href="/data/images/bellaandJacksons6monthpuppies.jpg" rel="lightbox[sample]" title="Bell
143 a and Jacksons as 6 month puppies"></a>
```

```
145 <a href="/data/images/MeandKinStephenson.jpg" rel="lightbox[sample]" title="Me and Kin Stephens
146 on - co author of Ho, It's Not Okay and Kids Behaving Bravely
147 Photo by Helen Bankers"></a>
148 <a href="/data/images/MeandMargaretMahyather70thbirthdayparty.jpg" rel="lightbox[sample]" tit
149 le="Me and Margaret Mahy at her 70th birthday party"></a>
151 <a href="/data/images/meandTessaDuder.jpg" rel="lightbox[sample]" title="Me and Tessa Duder">
152 </a>
153 <a href="/data/images/Meat58kgsthegoalfor2008.jpg" rel="lightbox[sample]" title="Me at 58kg
154 s - the goal for 2008" /></a>
155 Photo by Stephanie Creagh"></a>
156 <a href="/data/images/MoerakiBoulders.jpg" rel="lightbox[sample]" title="Moeraki Boulders"><i
157 mg src="/data/thumbnails/MoerakiBoulders.png" /></a>
158 <a href="/data/images/mygrandmother.aunt.cousinandmother.jpg" rel="lightbox[sample]" title="M
```

```

y grandmother, aunt, cousin and mother</a>
143 <a href="/data/images/mymother1962.jpg" rel="lightbox[sample]" title="mymother1962"><img src=
"/data/thumbnails/mymother1962.png" /></a>
146 <a href="/data/images/MySistersSharonKristinaDonnaandme.jpg" rel="lightbox[sample]" title="My
sisters Sharon Kristina Donna and me"></a>
147 <a href="/data/images/PhillipandIgoingtoa40thparty.jpg" rel="lightbox[sample]" title="Phillip
and I going to a 40th party"></a>
148 <a href="/data/images/SA701027.jpg" rel="lightbox[sample]" title="My cat"></a>
149 <a href="/data/images/SA701878.jpg" rel="lightbox[sample]" title="My other cat"></a>
150 <a href="/data/images/TitanStreet.jpg" rel="lightbox[sample]" title="Titan Street, Dunedin. Wri
ter's residency, 2006"></a>
153 <a href="/data/images/Y12oformal2009.jpg" rel="lightbox[sample]" title="Mackenna's Y12 formal
2009"></a>
152 <!-- (if lite is 6) -><script src="/engine/js/pngfix_vib.js" type="text/javascript"></script><!-- (end
if) -->
154 <a id="vlightbox" href="http://visuallightbox.com/">Photo Gallery Ajax by VisualLightbox.com/<
/a>
155 </div>
156 <!-- End VisualLightbox.com BODY section -->
157
158 </div>
159 <!-- Ends "content" div -->
160
161
162
163
164 <!-- The "footnote" div will hold the copyright details -->
165 <div id="footnote">
166 <p class="footertext">Copyright 2009 Tania Roxborough | All rights reserved.</p>
167 </div><!-- Ends "footnote" div -->
168
169 </div><!-- Ends the "wrapper" div -->
170
171
172 </body>
173 </html>
174

```



```

1 @charset "utf-8";
2 /* CSS Document */
3
4
5 body
6 {
7     background-color:#FFFFFF;
8     font-family:Arial, Helvetica, sans-serif;
9     font-size:1em;
10    line-height:1.8em;
11    color:#000000;
12    text-align:center;
13    margin:0px;
14    padding:0px;
15 }
16
17 #wrapper
18 {
19     background-image:url(images/bgwood.jpg);
20     width:1000px;
21     margin:0 auto 0 auto;
22     overflow:auto;
23 }
24
25 #indexwrapper
26 {
27     width:768px;
28     height:561px;
29     padding:0px;
30     position:absolute;
31     top:50%;
32     left:50%;
33     margin-left:-384px;
34     margin-top:-280px;
35 }
36
37 #nav
38 {
39     width:1000px;
40     height:96px;
41     background-image:url(images/topstrip.gif);
42     background-color:#FFFFFF;
43     background-repeat:no-repeat;
44     margin:0px;
45     position:relative;
46     float:left;
47 }
48
49 /*nav links sits within the nav div*/
50 #nav_links
51 {
52     width:903px;
53     height:54px;
54     margin-left:88px;
55     margin-top:50px;
56     position:relative;
57     float:left;
58     background-color:#FFFFFF;
59 }
60
61 #sidenav
62 {
63     background-image:url(images/side_nav.gif);
64     background-repeat:no-repeat;
65     width:84px;
66     height:270px;
67     float:left;
68     margin-top:0px;
69     margin-left:1px;
70 }
71
72 #content
73 {
74     width:863px;
75     text-align:left;
76     background-color:#FFFFFF;
77     padding:20px;
78     margin-top:5px;
79     float:left;
80     position:relative;
81     min-height:250px;
82 }
83
84 #footnote

```

```

86 background-image:url (images/bottom.gif);
87 height:170px;
88 width:1000px;
89 text-align:right;
90 position:relative;
91 clear:both;
92 }
93
94 #note
95 {
96 background-image:url (images/adviceimg.jpg);
97 background-repeat:no-repeat;
98 width:600px;
99 height:924px;
100 background-position:center;
101 position:relative;
102 padding-left:200px;
103 }
104
105
106 /*This ends the styles for each div*/
107
108 /*The definition for standard things such as img, a, h1 etc */
109 img
110 {
111 margin-left: auto;
112 margin-right: auto;
113 display:inline;
114 border-bottom-color:#FFFFFF;
115 border-bottom-style:solid;
116 border-bottom-width:10px;
117 border-left-color:#FFFFFF;
118 border-left-style:solid;
119 border-left-width:10px;
120 border-top-color:#FFFFFF;
121 border-top-style:solid;
122 border-top-width:10px;
123 border-right-color:#FFFFFF;
124 border-right-style:solid;
125 border-right-width:10px;
126 }
127
128 ul
129 {
130 font-size:1em;
131 color:#000000;
132 list-style-type:disc;
133 }
134
135 ol
136 {
137 font-size:1em;
138 color:#000000;
139 list-style-type:decimal;
140 }
141
142 a
143 {
144 text-decoration:none;
145 color:#000000;
146 text-align:center;
147 }
148
149 a:hover
150 {
151 text-decoration:underline;
152 }
153
154 h1
155 {
156 font-size:1.5em;
157 }
158
159 h2
160 {
161 font-size:1.2em;
162 }
163
164
165 /*The end of the definition of standard thing such as img, a, h1 etc*/
166
167
168

```

```

169
170
171 /*The CSS for the form */
172 #message
173 {
174 float:left;
175 width:600px;
176 background-color:#FFFFFF;
177 padding:0px 20px 20px 20px;
178 margin-top:5px;
179 min-height:250px;
180 }
181
182
183 label
184 /*Right align the form label text next to the form fields */
185 {
186 width:15em;
187 float:left;
188 text-align:right;
189 margin-right:0.5em;
190 display:block;
191 }
192
193 #message
194 /*This allows the word "message" to act differently to the other labels */
195 {
196 margin-left:10px;
197 text-align:left;
198 }
199
200 /*This makes the image align properly with the top of the form */
201 #contacting
202 {
203 float:right;
204 padding-top:16px;
205 }
206
207 /* Submit button to float right and add top margin */
208 #submit
209 {
210 margin:10px 10px 0px 10px;
211 float:right;
212 border-width:1px;
213 border-style:solid;
214 border-color:#000066;
215 }
216
217 /*This positions the box and gives it a border */
218 #message_box
219 {
220 margin-top:5px;
221 border-width:1px;
222 border-style:solid;
223 border-color:#000066;
224 margin-left:11px;
225 }
226
227
228 /*Uniformly-gives the border and width for each field */
229 #input
230 {
231 border-width:1px;
232 border-style:solid;
233 border-color:#000066;
234 width:200px;
235 }
236
237
238 /* A solid border and padding to the field set */
239 #fieldset
240 {
241 border-width:1px;
242 border-style:solid;
243 border-color:#000066;
244 padding:5px;
245 }
246
247
248 /*border, padding and color for the legend */
249 #legend
250 {
251 color:#FFFFFF;
252 background-color:#000066;
253 padding:2px 6px;
254 }

```

```

253 )
254 )
255 /*The end of the form styling */
256
257
258
259
260
261
262 /*Classes start here */
263
264 /*This class will allow the index page to have a background image */
265
266 .bgwallpaper
267 {
268 background-image:url(images/bgpattern.jpg);
269 }
270
271 /*This will give the index image a different border to all of the other images
272 */
273
274 .indexing
275 {
276 border-bottom-color:#000033;
277 border-bottom-style:solid;
278 border-bottom-width:10px;
279 border-left-color:#000033;
280 border-left-style:solid;
281 border-left-width:10px;
282 border-top-color:#000033;
283 border-top-style:solid;
284 border-top-width:10px;
285 border-right-color:#000033;
286 border-right-style:solid;
287 border-right-width:10px;
288 }
289 /*This class is on the text below the image on the biography page*/
290
291
292 p.textright
293 {
294 text-align:right;
295 clear:both;
296 }
297 /*This defines the text on the bottom of the 'book' on each page*/
298
299 p.footertext
300 {
301 font-size:0.6em;
302 text-align:right;
303 margin-right:30px;
304 margin-top:70px;
305 }
306
307 p.footertextindex
308 {
309 font-size:0.6em;
310 text-align:center;
311 margin: 0px;
312 padding: 0px;
313 color:#CCCCCC;
314 }
315 /*This makes the books sit on the right on each book page and is also used on
316 the bio page*/
317 .img_bookimage
318 {
319 float:right;
320 }
321
322 /*This will allow the hit counter to not have a border */
323
324 .img_hitcounter
325 {
326 border:none;
327 }
328
329 /*This allows the images that work as backgrounds and hover to function proper
330 ly */
331 #nav a
332 {
333 text-decoration:none;
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415 display:inline;
416 background-image:url(images/links_home.jpg);
417 width:89px;
418 height:54px;
419 float:left;
420 }
421
422 a#home:hover
423 {
424   background-image:url(images/hover_home.jpg);
425 }
426
427 a#books
428 {
429   display:inline;
430   background-image:url(images/links_books.gif);
431   width:81px;
432   height:54px;
433   float:left;
434 }
435
436 a#books:hover
437 {
438   background-image:url(images/hover_books.gif);
439 }
440
441 a#banquo
442 {
443   display:inline;
444   background-image:url(images/links_banquo.gif);
445   width:102px;
446   height:54px;
447   float:left;
448 }
449
450 a#banquo:hover
451 {
452   background-image: url(images/hover_banquo.gif);
453 }
454
455 a#biography
456 {
457   display:inline;
458   background-image:url(images/links_bio.gif);
459   width:109px;
460   height:54px;
461   float:left;
462 }
463
464 a#biography:hover
465 {
466   background-image:url(images/hover_bio.gif);
467 }
468
469 a#news
470 {
471   display:inline;
472   background-image:url(images/links_news.gif);
473   width:159px;
474   height:54px;
475   float:left;
476 }
477
478 a#news:hover
479 {
480   background-image:url(images/hover_news.gif);
481 }
482
483
484 a#faqs
485 {
486   display:inline;
487   background-image:url(images/links_faqs.gif);
488   width:97px;
489   height:54px;
490   float:left;
491 }
492
493 a#faqs:hover
494 {
495   background-image:url(images/hover_faqs.gif);
496 }
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498 a#blog

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499 {
500   display:inline;
501   background-image:url(images/links_blog.gif);
502   width:69px;
503   height:54px;
504   float:left;
505 }
506
507 a#blog:hover
508 {
509   background-image:url(images/hover_blog.gif);
510 }
511
512 a#contact
513 {
514   display:inline;
515   background-image:url(images/links_contact.gif);
516   width:120px;
517   height:54px;
518   float:left;
519 }
520
521 a#contact:hover
522 {
523   background-image:url(images/hover_contact.gif);
524 }
525 *End of the image links for the nav strip */

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	<p>http://www.htmamaterkorea.com/owua10/2708_rms</p> <ul style="list-style-type: none"> The homepage will have the look and feel of a writing environment with this style continuing into the other pages.
Quality	<ul style="list-style-type: none"> The website has to be consistent and have good image quality. It needs to have accurate spelling and a professional appearance.
Cost	<ul style="list-style-type: none"> My client wants to keep costs to a minimum. However she needs to have two domain names and have it hosted. Web Hosting is the best option for her as it is a cheap deal which combines the domain reservations and is able to easily work with WordPress as a blog. (http://www.newebhost.co.nz/) (http://thebestwebhost.co.nz/webhosting.htm) (http://www.newebhost.co.nz/)

Pages

Page Name	Content
index	<p>Homepage with the links to each page. An image of a desk mapped so that the objects sitting on a desk are links to pages. The books stacked on the side will be linked to the main pages: biography, facts, contact, news, search, banquo, books and a link to http://hansusson.blogspot.com/ my client's blog.</p> <p>These items will link to the following pages:</p> <ul style="list-style-type: none"> Pen – advice Paper ball (left) – ideas Paper ball – centre Photo frames – photogallery Pencil tin – extra_stuff Mug – teaching_notes Cell phone – links Virginia Woolf paper weight – writing_advice Heart stone – things_i_love
biography	<p>A biography of Tania Roxborough including the image Meat5kgsthegoatfor2008.jpg and a written list of the books.</p>
facts	<p>Frequently asked questions answered by my client.</p>
contact	<p>A form which will be filled in by viewers and sent to Tania Roxborough via e-mail. The fields will be:</p> <ul style="list-style-type: none"> Name Email Message Country <p>The photo Meat5kgsthegoatfor2008.jpg will also be on the page. The page sent will display after the message has been sent.</p>
books	<p>The images of all of the books will be on the page. These images will be links to the individual pages for each book:</p> <ul style="list-style-type: none"> if_i_could_tell_you compulsion runaway grit whispers limelight the_ring third_degree space_gum performing english_basics more_english_basics fifteen_minute_shakespeare twenty_minute_shakespeare

merchant	merchant
macbeth	macbeth
the_tempest	the_tempest
three_spooky_plays	three_spooky_plays
kids_behaving_bravely	kids_behaving_bravely
no_its_not_ok	no_its_not_ok
fat_like_me	fat_like_me
news	News items and reviews of Tania Roxborough's books.
search	A google site search bar that will search the www.troxborough.com website.
banquo	A page for the Banquo's Son Trilogy books.
if_i_could_tell_you	A page about the book <i>If I Could Tell You</i> by Tania Roxborough.
compulsion	A page about the book <i>Compulsion</i> by Tania Roxborough.
runaway	A page about the book <i>Runaway</i> by Tania Roxborough.
grit	A page about the book <i>Grit</i> by Tania Roxborough.
whispers	A page about the book <i>Whispers</i> by Tania Roxborough.
limelight	A page about the book <i>Limelight</i> by Tania Roxborough.
the_ring	A page about the book <i>The Ring</i> by Tania Roxborough.
third_degree	A page about the book <i>Third Degree</i> by Tania Roxborough.
space_gum	A page about the book <i>Space Gum</i> by Tania Roxborough.
performing	A page about the book <i>Performing with Purpose</i> by Tania Roxborough.
english_basics	A page about the book <i>English Basics</i> by Tania Roxborough.
more_english_basics	A page about the book <i>More English Basics</i> by Tania Roxborough.
fifteen_minute_shakespeare	A page about the book <i>Fifteen Minute Shakespeare</i> by Tania Roxborough.
twenty_minute_shakespeare	A page about the book <i>Twenty Minute Shakespeare</i> by Tania Roxborough.
merchant	A page about the book <i>The Merchant of Venice</i> by Tania Roxborough.
macbeth	A page about the book <i>Macbeth</i> by Tania Roxborough.
the_tempest	A page about the book <i>The Tempest</i> by Tania Roxborough.
three_spooky_plays	A page about the book <i>Three Funny Plays</i> by Tania Roxborough.
three_spooky_plays	A page about the book <i>Three Spooky Plays</i> by Tania Roxborough.
kids_behaving_bravely	A page about the book <i>Kids Behaving Bravely</i> by Tania Roxborough.
no_its_not_ok	A page about the book <i>No, It's Not Ok</i> by Tania Roxborough.
fat_like_me	A page about the book <i>Fat Like Me</i> by Tania Roxborough.
advice	Advice from Tania Roxborough about writing.
writing_advice	Advice from other writers about writing.
things_i_love	A list of things that Tania Roxborough loves.
sent	A page which displays once a message has been sent to Tania Roxborough from the form on the contact page.
photogallery	A page of photos formatted with Visual Lightbox as an aid. They will expand once clicked and will be able to play as a slideshow.
extra_stuff	A page of extra things that Tania Roxborough wants on her website.
ideas	Ideas that Tania Roxborough has for her writing.
current_project	The project that Tania Roxborough is currently working on with her writing.

How my Brief Compares to Reality

Brief	Reality
Create a website for Tania Roxborough, a children and teen author.	Achieved
The site is to promote her books.	There is a page for each of my client's books on the site and the stakeholders commented in their responses commented that they saw this as the main purpose of the site.
The site is a place for people who study her as an author to gain access to information and keep updated on what she is doing.	Information is available on the blog, current project, ideas brewing, biography and extra stuff pages.
The website that I create will be able to be maintained by my client who has no coding skills.	My client is able to update her blog, Facebook and Twitter pages which provide up dated news on her website.
Legal and ethical issues investigated	I have been looking out for any legal or ethical issues that may arise throughout the project. I have double checked the legality of linking to other websites.
The entire project must be finished by the end of term 3 and the concept development must be completed by the start of term 3.	The website was only uploaded to its domain name in week 1 of term 4. This was not met exactly as the final touches only went onto the website in week 3 of term 4.
The project must be nearly finished and in a state that is acceptable to be viewed by the 24 th of October, the date of the book launch my client is having.	The website was almost complete and in an acceptable state to be viewed by people at the booklaunch.
I need to use and develop my Photoshop skills.	I have learnt how to slice images, save for web using Photoshop.
I also need to learn how to image map an image in Dreamweaver to be used on the homepage.	I have learnt this process and have successfully image mapped two images in the website.
Web pages should load in under 10 seconds	Achieved.
The viewer should also be able to find what they are looking for within 3-4 clicks pictures should be optimized	According to stakeholder responses this is true. All of the images in the website have been optimised.
The website should be viewed at its best on a screen of 1024x768px or higher.	Achieved.
Therefore the website I design will function at its optimum level on Firefox and Internet Explorer.	The website functions correctly on all browsers that I have tested it on. This included Firefox, Internet Explorer and Safari.
Images for the web should be resolved to 72 dpi.	Achieved
All images should be JPEG (.jpg) or GIF (.gif) files	Achieved
Images should be the correct width and height in the imaging program before being up loaded.	Achieved
All images should be kept within a separate subfolder called "images".	The majority of images are kept in a folder called 'images'. The only exceptions are the images that

	are used by Visual Lightbox. These are held in their own folders.
The font used should be 'web-safe'	Achieved, the font used is Arial which is 'web-safe'
The typographical unit that I will use to code my text is 'ems'	Achieved
Navigation should be vertically in the left hand column or horizontally across the top of the page.	The menu strip is horizontally across the top of the page. There are also links down the left hand side.
Maintenance should be made using my client's blog, Facebook and Twitter pages.	Achieved
My client wants the following pages to be included: index/home, biography, FAQ's, content, books, news, search, Banquo's Son Trilogy, If I Could Tell You, Compulsion, Runaway, Grit, Whispers, Limelight, The Ring, Third Degree, Space Gum, Performing with Purpose, English Basics, More English Basics, Fifteen Minute Shakespeare, Twenty Minute Shakespeare, The Merchant of Venice, Macbeth, The Tempest, Three Funny Plays, Three Spooky Plays, Kids Behaving Bravely, No, It's Not Ok, Fat Like Me, Things I Love, advice and writing advice.	All are included
Website should have: Exclusive Content Your Speaking Schedule Recommended Books Book News Your Contact Information Your Social Networking Information Good photos	Except a speaking schedule these things are all included
The content of the website should be in the central area of the screen to abide by the general conventions of page layout.	This is true for all pages
The website has to be consistent and have good image quality. It needs to have accurate spelling and a professional appearance.	This has been achieved
Costs should be kept to a minimum.	The only cost that will be incurred by my client is a yearly website hosting fee of \$52
Page Name	Content
index	Homepage with the links to each page. An image of a desk mapped so that the objects sitting on a desk are links to pages. The books stacked on the side will be linked to the main pages: biography, faqs, contact, news, search, banquo, books and a link to http://banquosson.blogspot.com/ my client's blog. These items will link to the following pages: Pen - advice Paper ball (left) - ideas Paper ball - centre

	Photo frames – photogallery Pencil tin – extra_stuff Mug – teaching_notes Cell phone – links Virginia Woolf paper weight – writing_advice Heart stone – things_i_love
biography	A biography of Tania Roxborough including the image Meat58kgsthegoalfor2008.jpg and a written list of the books.
faq	Frequently asked questions answered by my client.
contact	A form which will be filled in by viewers and sent to Tania Roxborough via e-mail. The fields will be: Name Email Message Country The photo Meat58kgsthegoalfor2008.jpg will also be on the page. The page sent will display after the message has been sent.
books	The images of all of the books will be on the page. These images will be links to the individual pages for each book: if_i_could_tell_you compulsion runaway grit whispers limelight the_ring third_degree space_gum performing english_basics more_english_basics fifteen_minute_shakespeare twenty_minute_shakespeare merchant macbeth the_tempest three_funny_plays three_spooky_plays kids_behaving_bravely no_its_not_ok fat_like_me
news	News items and reviews of Tania Roxborough's books.
Search	A google site search bar that will search the www.tkroxborough.com website.
banquo	A page for the Banquo's Son Trilogy books.
if_i_could_tell_you	A page about the book <i>If I Could Tell You</i> by Tania Roxborough.
compulsion	A page about the book <i>Compulsion</i> by Tania Roxborough.
runaway	A page about the book <i>Runaway</i> by Tania Roxborough.

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merchant	A page about the book <i>The Merchant of Venice</i> by Tania Roxborough.
macbeth	A page about the book <i>Macbeth</i> by Tania Roxborough.
the_tempest	A page about the book <i>The Tempest</i> by Tania Roxborough.
three_funny_plays	A page about the book <i>Three Funny Plays</i> by Tania Roxborough.
three_spooky_plays	A page about the book <i>Three Spooky Plays</i> by Tania Roxborough.
kids_behaving_bravely	A page about the book <i>Kids Behaving Bravely</i> by Tania Roxborough.
no_its_not_ok	A page about the book <i>No, It's Not Ok</i> by Tania Roxborough.
fat_like_me	A page about the book <i>Fat Like Me</i> by Tania Roxborough.
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ideas	Ideas that Tania Roxborough has for her writing.
current_project	The project that Tania Roxborough is currently working on with her writing.

Each of these pages contains the correct content.

I feel that the site fulfils the requirements of the brief very effectively. One of its key virtues is the ease of navigation and intuitive layout. I believe that it also fits well into the genre of 'writer's websites' for which it was designed. As Tania Roxborough writes for children and teenagers predominantly it is expected that visitors to the site will be of this age, but also older viewers will visit. It is my understanding that the site appeals to all age groups and genders. The links on the homepage for extra things such as Things I Love etc would appeal to a range of age groups too.

Stakeholder Feedback

The first piece of key stakeholder feedback that I received regarding the website was from my client's literary agency in New York. It reads:

From: "Tania Roxborough" <roxborohpt@xtra.co.nz>
Subject: FW: www.tkroxborough.com
Date: Thu, October 22, 2009 7:13 am
To: jessicanapper@columbacollege.school.nz

I agree with her comments. Is it too late to add a special button for purchase my books?

From: Josh Getzler [mailto:jgetzler@WritersHouse.com]
Sent: Thursday, 22 October 2009 7:11 a.m.
To: Tania Roxborough
Subject: FW: www.tkroxborough.com

Hi Tania—notes from an intern. Does it help?

More soon!

Josh

Josh Getzler
Writers House, LLC.
21 West 26th Street
New York, NY 10010
212-685-2400 x 104
jgetzler@writershouse.com

From: Zara Zuckerman [mailto:zarazuck@gmail.com]
Sent: Wednesday, October 21, 2009 2:02 PM
To: Josh Getzler
Subject: Re: www.tkroxborough.com

Hi Josh,

Overall, I think Tania Roxborough's site is very appealing; it's easy to navigate, has creative, artistic graphic elements, and looks much more personalized than, say, Stephenie Meyer's site. The "News and Reviews" page is a little dull, especially compared to the excellent "Books" page - perhaps adding some graphic could help. I was also unsure how to order one of Roxborough's books. I anticipated there being a special button for "purchases/orders," or that the "Books" page, when I clicked on a book, would show me how to purchase it. Lastly, I think "Facebook" and "Twitter" should be a little farther apart on the left side - I wasn't sure if clicked it would take me to one site or the other (depending on how accurately I clicked) or if it would bring me to just

another page that would then differentiate between the two sites.

Hope this is useful.

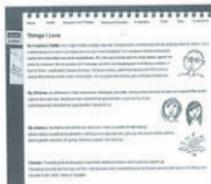
-Zara

After this feedback I discussed each of the issues raised with my client. We both decided that we agreed with the feedback and discussed ways of changing certain aspects. We decided that we agreed with the feedback and discussed ways of changing certain aspects.

The decisions that we came up with were:

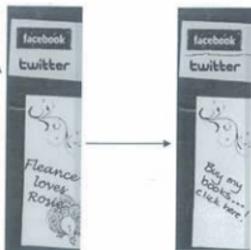
- To enhance the "News and Reviews" page by adding some doodle drawings into the background as they looked good on the "Things I Love" page.

This is the Things I Love page



The change that was made to the "News and Reviews" page.

- My client's books are already sold on a following website (<http://www.abacusbooks.co.nz/category/HOME/3659.html?option=results>). I added this link to the "Books" page and also the page for each individual book, the "News and Reviews" page and I also changed the grey tag on the side of the notepad so that it read "Buy my books... Click here!"



I had to make the tag a link to the website however the tag was a background image so I couldn't make it link. I came up with an idea of creating a see through gif image to put on top of it which would create the link.

- To separate the 'Facebook' and 'Twitter' links I drew a blue line through the middle of them. This is illustrated in the two images above as well.

This feedback was especially important to my project as it was the opinion of somebody working in the writing industry. The issues that it raised were very valid and due to working so intimately with the project all year, my client and I both neglected to see these things. This showed me the true value of stakeholder feedback. I was very happy with the comments about the site being easy to navigate, creative, artistic and personalized.

Other stakeholders who responded to my questionnaire were:

- Teenage readers
 - Librarians
 - A design and photography expert
 - Teachers
 - Parent of teenage readers
- (a mixture of secondary and wider community stakeholders)

The results were fairly positive.

- All of the stakeholders found navigation easy, stating that they could find what they were looking for in no more than 3-4 clicks (a specification outlined in my brief).
- The vast majority of respondents also commented that they thought that the creativity, unique look, artistic layout etc of the site worked well for it.
- The final notable comment was that some images took too long to load. At the stakeholder testing stage of the project I had not fixed the issue regarding the hover images preloading. I believe that this has dramatically helped this.

The feedback that I received from my client follows:

Because Jessica had done a lot of research into websites and specifically the websites of writers, and, because she had read commentary from a range of readers regarding preferences, she was able to provide me with a lot of suggestions regarding possible designs.

She was able to use her skill and talent as a designer and artist to help bring to life the vague idea I had about what I wanted for the look of the page. I know that I wanted my website to be two-fold: provide information about myself as a writer as well as information that can be used by teachers and readers.

Jessica was able to explain the possibilities which I had never thought of and this has meant that the site is both 'clean' to look at but contains all the information I wanted without being cluttered or visually unappealing.

I love that not only are there the standard links (bio, books, faq, contact me) but there are 'hidden' extras which are accessed by clicking over the real objects on my desk. This will be of high interests to young readers.

Jessica encouraged me to continue with the 'realistic' theme of the page by including text written by my own hand as well as sketches to enhance some pages which were full of text, not to mention the doodles which appear as a hover over the links at the top of the pages.

I am exceedingly pleased with the final product: it is unique in that it reflects my personal space as a writer. It is visually attractive and not so busy as to overwhelm a visitor but with enough information (page links) to keep the reader looking through all the pages.

The insertion of the bubble diagram on the site map book was an excellent idea and Jessica has tied up all links so that everything is connected, and the reader does not have to keep going 'back' to see where to go next.

Jessica was meticulous in ensuring that everything was to my satisfaction and that everything worked.

The site has already been 'hit' by people from around the world and I think it is world class in its standard.

I could not have asked for a better product.

Tania Roxborough

I think that I have come up with the best solution I possibly could have for my clients considering my resources, constraints and level of experience.

Future Development

On the whole I am satisfied with the solution that I have created for Tania Roxborough and I believe that I have met the requirements of the project that were put forward. I can however see avenues that have not been explored by my solution and that could be pursued. The website could be developed to include a 'shopping cart' system which would allow online purchases of my client's books. The site could be developed in Flash to create a more interactive website, perhaps with games or quizzes related to Tania's books as this would appeal to the younger target audience that she writes for. As with most ICT solutions the possibilities are endless and will only escalate as new technologies are created. The site that I have created is functional and reflects the needs of my client at this stage in time. It is impossible to predict the future popularity of the website however it has already been visited by viewers internationally and as Tania's books increase in popularity I hope that the website will be visited by a huge range of viewers.

Stakeholder Feedback on:

<http://www.columbiaschools.org/home/jessicacapper/throxborogh/>

(Please circle) I am a:
 publisher | teenage reader | parent of a reader | librarian |
 English teacher | family member/friend of Tania Roxborough

Could you find what you wanted within 3-4 clicks?

- Yes
- No
- Comments:

I found that the website: (please tick the appropriate box/boxes)

- Didn't have enough pictures
- Didn't have the information I was looking for
- Was boring
- Had text that was hard to read
- Took too long to load *but I think it was fine computer loading*
- Took too long to navigate
- Was too hard to navigate

Stakeholder Questionnaires

Booklet of all images included in the website

What I have found necessary, apart from talent, is the need to persevere with the actual task of writing as well as the beauty of what is being created. Just like pregnancy, a story or poem is conceived but also needs time to develop (incubate) in your mind (conceive), and then grow before being ready for the world (birth). Don't be in too much of a hurry. The best works come when time is given for them to live, breathe, be.



apple-touch-icon.png



banquo.jpg



adviceimg.jpg



bgpattern.jpg



bgwood.jpg



bottom.gif



charles_henry_roxborough.jpg



buy_books.gif



compulsion.jpg



dvd5.jpg



english_basics.jpg

Search Engine Optimization & Marketing Tools

Word Density
Keyword Research
SE Position Checker
SEO Presentation Tool
Link Popularity Checker
Top PPS Bid Checker
SE Satisfaction Tool
Alexa Ratings

Free Webmaster Tools

Link Extractor
Meta Tag Spider
Meta Tag Generator
HTML Validator
Website Performance

Search Engine Optimization Tips

AL SEO Tips
Design Histories
Keyword Selection
Anchor Text Links
Title Tag

Other Webmaster Resources

What is SEO?
What is PageRank?

Optimize It

Google
Altavista
Hotmail
Yahoo
AllTheWeb
TEOMA

ePromote Newsletter

Name: Email:

Internet Marketing
 SEO Articles
 SEO TIPS

[Home](#) > [Search Engines](#)

Google Tips For Higher Rankings

Google uses a different method to rank websites than most search engines. This isn't the days of inserting some META tags and be done with it. You must invest time to rank well in Google; however it is well worth it when your pages start to rank high in the most used search engine on the net.

GIGANTICALLY IMPORTANT TIP: Search engine optimization covers many areas, however one of the most important dynamics is **anchor text** of inbound or incoming links. Quite a few search engines put a significant amount of weight on the anchor text of your incoming links, Google being the biggest fan. This in and of itself can be determining factor as to whether or not you rank well for your keywords. If you get a large amount of incoming links from related sites with high PR (PageRank) and with your keywords in the anchor text, you will win! Essentially that is it. Ok, that's about 75% of it, but keep reading on.

VERY IMPORTANT TIP: Link popularity is key with Google for higher rankings. Your ranking depends on it. Check out this article on how to **increase your link popularity**. Your pages link popularity is measured by PageRank, a system used by Google to determine the popularity of your webpage's.

VERY IMPORTANT TIP: Link popularity means absolutely nothing if you are targeting the wrong keywords. Do not overlook this very important tip. Using a **keyword research tool** such as Wordtracker is highly recommended. Check it out.

VERY IMPORTANT TIP: Google puts a great deal of emphasis on your **Title tag**. Ensure that you put your pages important keywords in the title tag and as close to the front of the title tag as possible. **DO NOT, I repeat, DO NOT** put your website name or company name in the title tag. Unless of course your Coca Cola or Microsoft, then it's ok. This is called Branding and unless that is your goal, don't do it. No one is going to find you using your company name.

IMPORTANT TIP: Google also **eats up header tags (H1, H2, H3)**. Ensure that your keywords are in at least one or two header tags. Also get them in a couple of Alt tags as well. If your not familiar with Alt tags it's the wording that is used to describe the images on your page.

MYTH: Meta Tags can determine rankings. Ok, it's not really a myth as some search engine still use them (**Custom optimization**) in part to rank websites, but Google isn't one of them. Google does however use the Meta Description tag to create a summary for you webpage's description in the SERPs.

Make sure that the first sentence that utilizes your Keyword is the one you want Google to display in the SERPs, because there is no way to force Google to display a specific description.

As stated above link popularity is the most important thing you should concentrate on when optimizing for higher rankings in Google. There are 2 types of links that help increase your link popularity.



Google Tips For Higher Rankings

Google tips for higher Google rankings. Learn how to defeat your competition by ranking higher in Google.

Is your website prepared for Google?

Use our Search Engine Preparation tool to see just how prepared you are.

- 1) Links from other websites using the keywords in the anchor text.
- 2) Linking to your own pages with other pages within your site also using the keywords in the anchor text.

Internal linking is a great way to pass PageRank to the most important pages of your site thus increasing the chances of those pages to rank well in Google. If you do this well you could really help, say, your index page to rank higher in Google.

Although your pages content isn't really analyzed for ranking your sites pages, Google does check it for the keywords you are focusing on. Make sure that you have your keyword positioned throughout your page at the top and at the bottom of your page. This will present your site as a theme and may very well affect your rankings.

Put your main focus on link popularity of your site and you are well on your to higher rankings in Google. Share our Google tips with your friends.

Summary: Links, links, and more links is the best. Link popularity should be your main focus as it's the most important part of ranking well for Google. Ensure you have keywords in your Title tag, header (h3) tags and in anchor text on your page. These Google tips will get your web pages ready for high rankings.

Now that you are aware of what it takes to get higher rankings in Google, be aware that there are software programs such as **Armitis** that will explode your link popularity. Check it out!

Discuss this tutorial in our [Google Forums](#).

If you are interested in providing our Google tips on your site you may link to it by clicking on the "Get Link" below and pasting it onto your webpage. It is recommended that you first paste this link in Notepad and then into your webpage.

Get Link

```
<!-- Begin Web Inspect Link -->
  <a href="http://www.web-inspect.com/google-tips-for-higher-rankings.php?google_tips/ad_for_higher_search_engine_rankings">
    End
```

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 contact@web-inspect.com

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 5x
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The form that I used
as a template that
Mo M. Maher wrote

```
<div id="main">
<!-- Left Div to contain contact info and the Google map -->
<div id="contact_info">
<h2>Contact Us/h2>
<p> 31-37 Fryatt St<br />
Dunedin <br />
New Zealand
<p><b>Phone</b>: </b> 0064 3 4776999<br />
<b>Cell Phone</b>: </b> 0064 2 6023159<br />
<b>Fax</b>: </b> 0064 3 4772884<br />
<b>Email</b>: </b>
<a href="mailto:panstey@progressiveplastics.co.nz">panstey@progressiveplastics.co.nz</a></b>
<p><b>Owners</b>: </b> Paula and Peter Anstey</p>
<!-- Insert Google Map Here -->
<iframe width="350" height="350" frameborder="0" scrolling="no" marginheight="0"
marginwidth="0"
src="http://maps.google.com/maps?f=q&map;source=s_q&map;hl=en&map;geocode=s&map;q=progressive
plastics&unesd=1;newzealand&all=
41.244772,172.617188&map;spn=30.044927,56.513672&map;ie=UTF8&map;cid=1314861615779232436&map
/ll=
43.89513,170.511503&map;spn=0.020917,0.030041&map;s=14&map;iwloc=A&map;output=embed"></iframe
><br /><small><a
href="http://maps.google.com/maps?f=q&map;source=embed&map;hl=en&map;geocode=s&map;q=progr
essiveplastics&unesd=1;newzealand&all=
41.244772,172.617188&map;spn=30.044927,56.513672&map;ie=UTF8&map;cid=1314861615779232436&map
/ll=43.89513,170.511503&map;spn=0.020917,0.030041&map;s=14&map;iwloc=A"
style="color:#0000FF;text-align:left">View Larger Map</a></small>
</div>
<!-- Right Div to contain contact form -->
<div id="contact_form">
```

```
<!-- Form which will have the action of automatically mailing the form using CGI formmail
script -->
<form action = "http://progressiveplastics.co.nz/cgi-bin/FormMail.cgi" method = "POST"
name="query">
<!--Specify the value of the recipient for the email -->
<input type="hidden" name="recipient" value="panstey@progressiveplastics.co.nz">
<!-- Make a redirect to have a sent page where the user can see their form has been sent -->
<input type="hidden" name="redirect" VALUE="http://progressiveplastics.co.nz/form_sent.php">
<!-- The fieldset will group the data of a form -->
<fieldset>
<!-- Create a legend for the field set -->
<legend>Customer Query</legend>
<p>Please fill in the following form if you would like to ask a question of our staff via
email. We will respond to your query within one business day.</p>
<p><label for="firstname">First Name:</label><input type="text" name="firstname"
id="input"></label></p>
<p><label for="lastname">Last Name: </label><input type="text" name="lastname"
id="input"></p>
<p><label for="business">Business Name: </label><input type="text" name="business"
id="input"></p>
<p><label for="email">Email Address: </label><input type="text" name="email" id="input"></p>
<p><label for="phone">Contact Phone:</label><input type="text" name="phone" id="input"></p>
<p><textarea name="customer_query" cols="40" rows="14" id="submit">Enter your query
here.</textarea></p>
<br />
<br />
<br />
```

```
<!-- create a submit button for the user to submit the form -->
<p><input type="submit" name="query" value="Submit Query" id="submit" /><p>
</fieldset>
</form>
</div>
```

CSS FOR THE FORM

```
/*set width, padding and floats for the two contact divs */
#contact_info {float:left;
width:350px;
padding: 10px 5px 5px 5px;
}
#contact_form {float:left;
width:370px;
padding: 5px 0px 5px 10px;
}
/* right align the form label text next to the form fields */
label {width: 10em;
float: left;
text-align: right;
margin-right: 0.5em;
display: block;
}
/* specify border and width for each of the form fields for uniformity*/
input {border: 1px solid #999999;
width: 300px;
}
/* set the submit button to float to the right and add top margin */
#submit {margin-top:5px;
float:right;
}
/* add a solid border and padding to the field set */
fieldset {border: 1px solid #ffffff;
padding:5px;
}
/* add border, padding and use inverse color for the legend */
legend {color:#006633;
background: #ffffff;
border: 1px solid #999999;
padding: 3px 6px;
}
```

```

1 <!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN"
2 "http://www.w3.org/TR/html4/loose.dtd">
3 <html>
4 <head>
5 <title>Mac's Muscle Cars</title>
6 <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
7 <!-- Link the html to the style sheet stored in the home directory -->
8 <link href="macs.css" rel="stylesheet" type="text/css">
9 </head>
10 <body>
11 <!-- Create a wrapper div to hold all other elements and create a centered layout-->
12 <div id="wrapper">
13 <div id="header">
14 <!-- Insert a header div to hold to header background, and search box -->
15 <div id="header">
16 <!-- form for the search box this will remain constant on all pages in the header-->
17 <span class="searchbox">
18 <form action="search_results.htm" method="post">
19 <input name="prodsearch" type="text" size="20" value="Search" class="search">
20 <button type="submit" value="Go" class="searchbutton">Go</button>
21 </form>
22 </span>
23 </div>
24 <!-- Start a content div to hold the three main columns. This is used to have a background which can grow with all three columns -->
25 <div id="content">
26 <!-- Leftcol div to hold contents of the first column the main navigation system -->
27 <div id="leftcol">
28 <!-- main menu links - used images in style to allow links to remain consistent size -->
29 <a id="home" href="index.htm"><span class="alt">Mac's Home</span></a>
30 <a id="showroom" href="products.htm"><span class="alt">On-Line Showroom</span></a>
31 <a id="collect" href="#"><span class="alt">Collector's Gallery</span></a>
32 <a id="contact" href="#"><span class="alt">Contact Mac's</span></a>
33 <a id="cart" href="cart.htm"><span class="alt">Shopping Cart</span></a>
34 <a href="products.htm"></a>
35 </div>
36 <!-- Maintext div holds the main information of the home page -->
37 <div id="maintext">

```

Code from Mrs McMahon's Website which told me how to make hover images.

The CSS that makes images hover.

```

#leftcol a, #rightbar a {text-decoration:none;}
a.alt { display:none; }
/*Navigation buttons styles block - used to create an image hover effect */
ashome {
display: block;
width: 210px;
height: 40px;
background-image:url(images/home_button.gif);
margin: 0 auto;
}
ashome:hover {
background-image:url(images/home_button_over.gif);
}
ascollect {
display: block;
width: 210px;
height: 40px;
background-image:url(images/collect_button.gif);
margin: 0 auto;
}
ascollect:hover {
background-image:url(images/collect_button_over.gif);
}
ashowroom {
display: block;
width: 210px;
height: 40px;
background-image:url(images/showroom_button.gif);
margin: 0 auto;
}
ashowroom:hover {
background-image:url(images/showroom_button_over.gif);
}
ascontact {
display: block;
width: 210px;
height: 40px;
background-image:url(images/contact_button.gif);
margin: 0 auto;
}
ascontact:hover {
background-image:url(images/contact_button_over.gif);
}
ascart {
display: block;
width: 210px;
height: 40px;
background-image:url(images/cart_button.gif);
margin: 0 auto;
}
ascart:hover {
background-image:url(images/cart_button_over.gif);
}
#maintext {width:430px;
position:relative;
float:left;
font-family:Verdana, Arial, Helvetica, sans-serif;
color:#FFFFFF;
padding:10px;}

```

```
div.loader {
background:url(images/hover.gif);
margin-left:100px;
}
```

This needs to go on my html page

These codes will tell the div with class loader it should be displayed 1000px to the left. Yes, outside your browser. Your visitors won't notice this box, but your browser knows the box is there and will load the image(s).

If you would like to add more images to the div, just add more "background" tags and you are done.

```
div.loader {
background:url (images/hover.gif) no-repeat;
background:url (images/hover2.gif) no-repeat;
background:url (images/hover3.gif) no-repeat;
background:url (images/hover4.gif) no-repeat;
margin-left:100px;
}
```

Now you could pre-load images without using Javascript! Good luck with using this on your website and thanks for reading.

How to Preload an Image

JavaScript Image Preloader.

Page 1 of 1

Home : Internet : JavaScript

How to Preload Images

"Preloading" loads an image file into the users' computer memory so that it can be instantly accessed when needed. This is useful, for example, if you have a mouseover event and an image needs to change without any delay.

Option 1: Nice and Simple

To preload an image into your web page, paste the code below into the document head (replace the red image file name with your own).

```
<script type="text/javascript">
if (document.images) {
img1 = new Image();
img1.src = "image.jpg";
}
</script>
```

You can add more images by duplicating the image lines, e.g.:

```
<script type="text/javascript">
if (document.images) {
img1 = new Image();
img1.src = "image.jpg";
img2 = new Image();
img2.src = "image2.jpg";
}
</script>
```

html image pre-loader

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In this article, you'll learn how to create an **image pre-loader without Javascript**. CSS is the technique we are going to use. No fancy and hard to understand codes, but the smart use of codes you already know about.

Why use an image pre-loader? A lot of websites out there use CSS to display their navigation menu. In most of these menu's, images are used. When you roll with your mouse over one of the menu items, the "hover" image is displayed.

Sometimes, it takes a fraction of a second to load this "hover" image. Your browser doesn't load "hover" images when the whole page loads, and therefore it has to load when the visitor asks for it. As the designer of that page you would like to display that "hover" image right away. This is where the pre-loader comes in, which is an smart help in such situation.

Let's start. In this article we'll make sure "hover" images are loaded together with the page. These are the codes we will start with.

CSS

```
ul {
margin: 0;
padding: 0;
list-style-type: none;
font: 13px "Lucida Grande", Arial, sans-serif;
}
ul li {
display: inline;
}
ul li a {
display: block;
width: 120px;
text-decoration: none;
padding: 0, 3em 1em;
color: #000;
background:url (images/link.gif);
}
ul li a: hover {
width: 120px;
background:url (images/hover.gif);
}
```

My HTML codes looks like this

```
<ul>
<li><a href="http://www.divitodesign.com">Homepage</a></li>
<li><a href="http://www.divitodesign.com">Articles</a></li>
<li><a href="http://www.divitodesign.com">Weblog</a></li>
<li><a href="http://www.divitodesign.com">Contact</a></li>
</ul>
```

I will need to replace this section with the name of my image.

We are going to add a pre-loader. Open up your HTML file and add the following codes just above your tag.

Inside this div, we are going to add images you would like to pre-load. Those images won't be displayed when the webpage just loads, only when rolling over the menu item.

Now, open up your CSS file. Add the following codes: