

Initial brief

Statement:

There isn't enough information about surf sports for prospective competitors or new competitors that is readily available. As a result I am to design a multimedia solution on a CD that will cover information about surf sports so that new competitors can understand the sport.

Specifications:

- **That the solution meets stakeholder requirements**
 - That the solution shows information on the main disciplines in surf sports, board, surf ski, swimming, beach events
 - That the solution shows the theory behind the equipment used, i.e. how it is made
 - That the solution shows how to use the equipment, diagrams, tips
 - Rules of the races are displayed
 - Could have links, i.e. to surf life saving new Zealand, how to get started
- **That information supplied on the CD is accurate**
 - All information that is shown on the CD must be true to my knowledge, or checked off by stakeholders
 - Rules, etc should be taken from up to date resources
- **That the solution can be finished with the resources available**
- **That the solution doesn't break any legal requirements**
 - Permission should be acquired if needed to use resources, solution doesn't break copyright
 - Doesn't break privacy act
- **That the solution is user friendly**
 - Buttons should work properly
 - Links should go to the right places
 - The layout should be simple so that the target audience find it easy to use
- **That the solution is to be able to be displayed or be compatible with most computers**
 - The solution will be exported as a flash document
- **That the solution is finished in the time available**
 - The solution should be finished by the beginning of term 4
 - 1.2 brief development should be due 8th of June
- **That the solution appeals to the target audience**
 - Color requirements according to the target audience
 - Layout requirements according to the target audience
 - Information shown should appeal to the target audience

Brief refine 1

Statement:

There isn't enough information about surf sports for prospective competitors or new competitors that is readily available. As a result I am to design a multimedia solution on a CD that will cover information about surf sports so that new competitors can understand the sport.

Specifications:

- **That the solution meets stakeholder requirements**
 - Information on the CD contains the following
 - Information on Board, and Surf Ski
 - Construction techniques
 - Description of the events
 - Rules of the events
 - Other events the equipment is used in
 - Training tips, ideas
 - Information on Swim
 - Description of the event
 - Events where swim is used
 - Training tips, ideas
 - Information on beach events
 - Flags, includes rules, techniques
 - Sprint, rules, techniques
 - Information on Associated sports
 - IRB racing
 - Canoe racing
 - Surf boat racing
 - Could have links, i.e. to surf life saving new Zealand, how to get started
 - That the solution is targeted at new competitors of surf sports
- **That information supplied on the CD is accurate**
 - All information that is shown on the CD must be true to my knowledge, or checked off by stakeholders
 - Rules, etc should be taken from up to date resources
- **That the solution can be finished with the resources available**
 - Pictures can be sourced from, Waihi club, can be taken at training days, I may be able to approach Surf lifesaving new Zealand, or companies that make the equipment
 - Information can be acquired from people at Waihi surf club, possibly from training groups, Companies that make the equipment, my own knowledge, surf life saving new Zealand.
- **That the solution doesn't break any legal requirements**
 - Permission should be acquired if needed to use resources, solution doesn't break copyright
 - Doesn't break privacy act
- **That the solution is user friendly**
 - Buttons should work properly

- Links should go to the right places
- The layout should be simple so that the target audience find it easy to use
- **The solution should be constant so as not to confuse the target audience**
- **That the solution is to be able to be displayed or be compatible with most computers**
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 - Color requirements according to the target audience **and stakeholders**
 - Layout requirements according to the target audience **and stakeholders**
 - Information shown should appeal to the target audience **and stakeholders**

Brief refine 2

Statement:

There isn't enough information about surf sports for prospective competitors or new competitors that is readily available. As a result I am to design a multimedia solution on a CD that will cover information about surf sports so that new competitors can understand the sport.

Specifications:

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 - Information on the CD contains the following
 - Information on Board, and Surf Ski
 - Construction techniques
 - Description of the events
 - Rules of the events
 - Other events the equipment is used in
 - Training tips, ideas
 - Information on Swim
 - Description of the event
 - Events where swim is used
 - Training tips, ideas
 - Information on beach events
 - Flags, includes rules, techniques
 - Sprint, rules, techniques
 - Information on Associated sports
 - IRB racing
 - Canoe racing
 - Surf boat racing
 - Could have links, i.e. to surf life saving new Zealand, how to get started
 - That the solution is targeted at new competitors of surf sports
 - The layout of the solution will fit on one page- no scrolling
 - The layout of the solution will follow the modeled layouts (see modeling)
 - **That the following colours are used**
 - **Red**
 - **Yellow**
 - **Blue**
 - **Black**
 - **White**
-
- **That information supplied on the CD is accurate**
 - All information that is shown on the CD must be true to my knowledge, or checked off by stakeholders
 - Rules, etc should be taken from up to date resources
 - **Links should go to the right places**
 - **All things work properly**
- **That the solution can be finished with the resources available**



- Pictures can be sourced from, Waihi club, can be taken at training days, I may be able to approach Surf lifesaving new Zealand, or companies that make the equipment
- Information can be acquired from people at Waihi surf club, possibly from training groups, Companies that make the equipment, my own knowledge, surf life saving new Zealand.
- **That the solution doesn't break any legal requirements**
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 - Doesn't break privacy act
 - **No obscene materials**
- **That the solution is user friendly**
 - Buttons should work properly
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 - The layout should be simple so that the target audience find it easy to use
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 - Color requirements according to the target audience and stakeholders
 - Layout requirements according to the target audience and stakeholders
 - Information shown should appeal to the target audience and stakeholders

Brief refine 3

Statement:

There isn't enough information about surf sports for prospective competitors or new competitors that is readily available. As a result I am to design a multimedia solution on a CD that will cover information about surf sports so that new competitors can understand the sport.

Key *=priorities *=low *=medium *=high**

Specifications:

- **That the solution meets stakeholder requirements*****
 - Information on the CD contains the following
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 - Description of the events
 - Rules of the events
 - Other events the equipment is used in
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 - Could have links, i.e. to surf life saving new Zealand, how to get started
 - That the solution is targeted at new competitors of surf sports
 - The layout of the solution will fit on one page- no scrolling
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 - Doesn't break privacy act
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- **That the solution is user friendly***
 - Buttons should work properly
 - Links should go to the right places
 - The layout should be simple so that the target audience find it easy to use
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- **That the solution is to be able to be displayed or be compatible with most computers***
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Final brief

Statement:

There isn't enough information about surf sports for prospective competitors or new competitors that is readily available. As a result I am to design a multimedia solution on a CD that will cover information about surf sports so that new competitors can understand the sport.

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 - That the following colours are used
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 - **That the solution includes audio**
 - **Background noise**
 - **Button transitions**
 - **That the solution includes animation**
 - **Transitions between pages**
 - **That the solution includes video**
 - **Promotional video**
 - **Technique demonstrations**
- **That information supplied on the CD is accurate****



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