# Initial Brief

To create a flash document that will solve the issue of the lack of information on classic BMW's. I will use flash to solve this issue and it will be placed on a Compact Disc.

## Specifications

- To be presented on a CD.
- To be made in Flash.
- To have the 'BMW' colour scheme:
- Solution must be compatible on windows or mac.
- Solution must be easy to use and simple to navigate.

# Refined Brief #1

To create a flash document that will solve the issue of the lack of information on classic BMW's. I will use flash to solve this issue and it will be placed on a Compact Disc.

## Specifications

### Target Audience

- Website to be aimed at BMW enthusiasts
- Must appeal to the older generation of BMW enthusiasts

### Compatibility

- Solution must be compatible on Windows or Mac.
- Must be compatible with

### User Friendliness

- Solution must be easy to use.
- Must have a simple navigation method.

### Reliability

- Solution's information must be reliable.
- Must not crash.

### Meet Legal Requirements

- No offensive material
- Must comply with all relevant legal requirements.

### Meet Stakeholders Requirements

- To be presented on a CD.
- To have the 'BMW' colour scheme:
- Must use this font:

### Accuracy

- Information on solution must be accurate.

### Time

- Must be completed by:

### Resources

- To be made in flash.

# <u>Refined Brief #2</u>

To create a flash document that will solve the issue of the lack of information on classic BMW's. I will use flash to solve this issue and it will be placed on a Compact Disc.

## <u>Specifications</u>

- Website to be aimed at BMW enthusiasts.
- Must appeal to the older generation of BMW enthusiasts.
- Solution must be compatible on Windows or Mac.
- Must have link to flash player website incase they don't have it.
- Solution must be easy to use.
- Must have a simple navigation method.
- Menu must be recognizable and not hidden.
- Solution's information must be reliable.
- Must not crash.
- No offensive material.
- Must comply with all relevant legal requirements.
- To be presented on a CD.
- To have the 'BMW' colour scheme:
- Must use Sans Serif fonts.
- Must use menu I have modeled.
- Information on solution must be accurate.
- All information should be properly researched and not made up.
- Must be completed by:  End of term 3 or 4?
- Title: Classic BMW.
- To be made in flash.
- Images prepared in fireworks.
- Must have the BMW intro modeled in my visual diary.
- Background must be black. With white text as the main body text.
- Title must be in Copperplate light font. Have a drop shadow on it.
- Must have a back button on all pages.
- Must be no dead end pages.

- Contents page must have a slideshow of images specified in my visual diary.
- Must contain the history of the BMW symbol and name.
- Buttons must have a semi transparent picture of a classic BMW in the background.
- Must have and index.
- Pictures on slideshow on contents page must be linked to a description page.
- Slideshow must be on the right hand side of the page with the buttons next to it on the left, and the title on top of them both.